

WELCOME

Purdue Executive MBA Programs

Choosing the Path That's Right for You



Purdue Overview

Founded in 1869: Land grant university

Big Ten University:

- 400,000+ Boilermaker alumni
- 45,000+ Krannert alumni
- 3,000 Executive MBA alumni

Leader in 200+ major areas: many resources

The Difference for You:

- People
- Structure
- Cohort
- Personalized Program
- Return on Investment

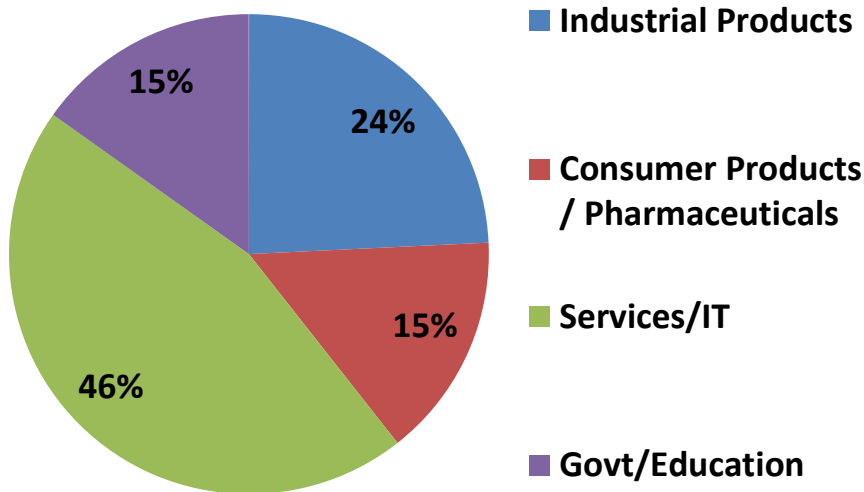




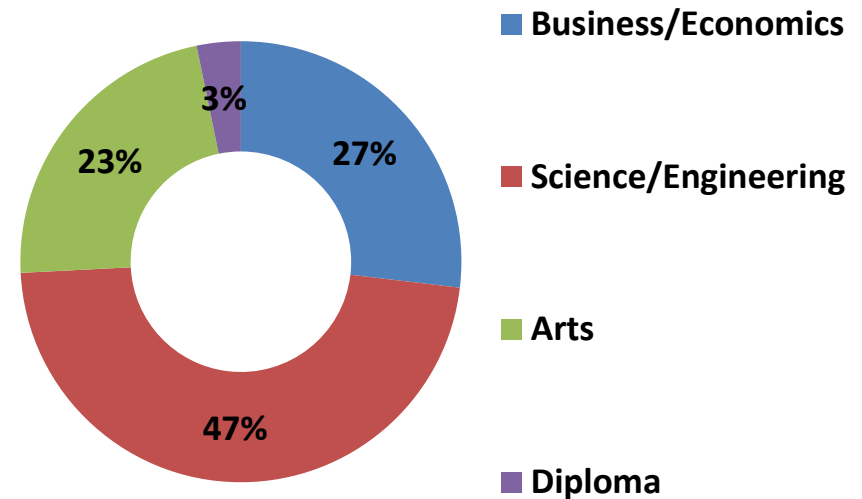
People – Students

Average work experience: 13-16 years

**Executive Education Participant
Work Background**



**Executive Education
Participant Education
Background**



Representing a range of U.S. states and countries

People – Faculty



Operations



HR Mgmt.



Accounting



Project Mgmt.



Supply Chain Mgmt.



Finance



Intl. Business



Finance



Leadership



Strategy



Presentations

Structure

19 months from start to end

Orientation at Purdue: 4-5 days

Pre-residency: 8-10 weeks (online work)

Residency: 1-2 weeks (depends on module)

- Classes, company visits, guest speakers, career management, social events

Exam Period: 9 days (online)

Break: 1 week

Start next pre-residency with new study groups



Purdue EMBA Programs: Common Points Across Intakes

- Professionals with minimum 5 years work experience; average 13-16 years
- Complete program in only 19 months with cohort
- General management MBA; 40% faculty overlap across programs
- Quarterly on-campus residencies coupled with online preparation
- Network with professionals from across the U.S. & beyond
- Capstone project and cohort-based electives
- Career management support



Sept. Start: Personal Focus

- Five residencies in West Lafayette (1-2 weeks each)
- Sixth, two-week residency abroad
- Workshop style immersion electives – design your own curriculum choices

March Start: Global Focus

- Five residencies of two weeks each in six different countries.
- Significant cultural & business immersion during residencies
- Earn two MBA degrees: from Purdue and European partner

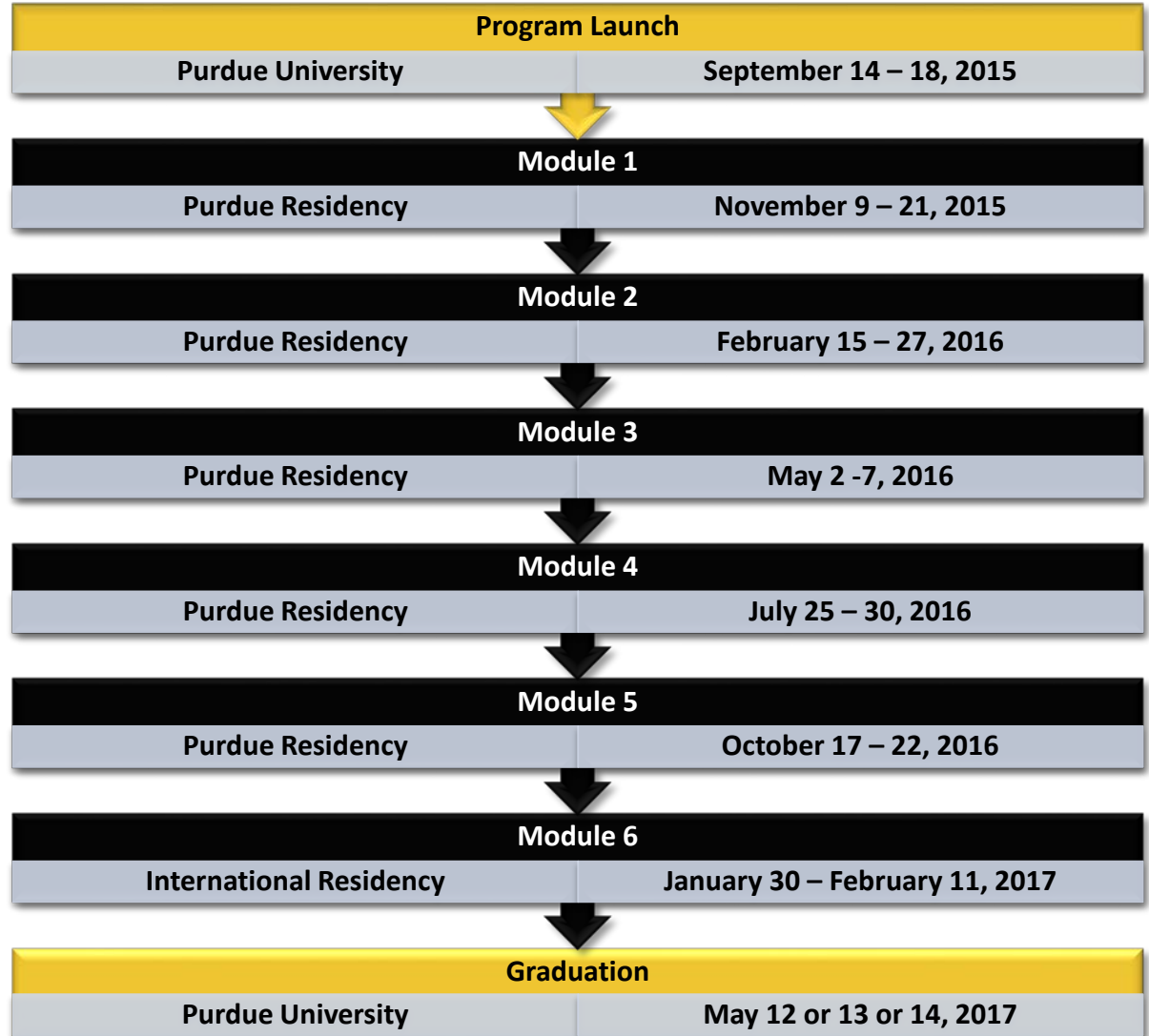
EMBA Timeline



(Italy,
Vatican City,
Turkey)



(Shanghai,
Xi'an,
Beijing)

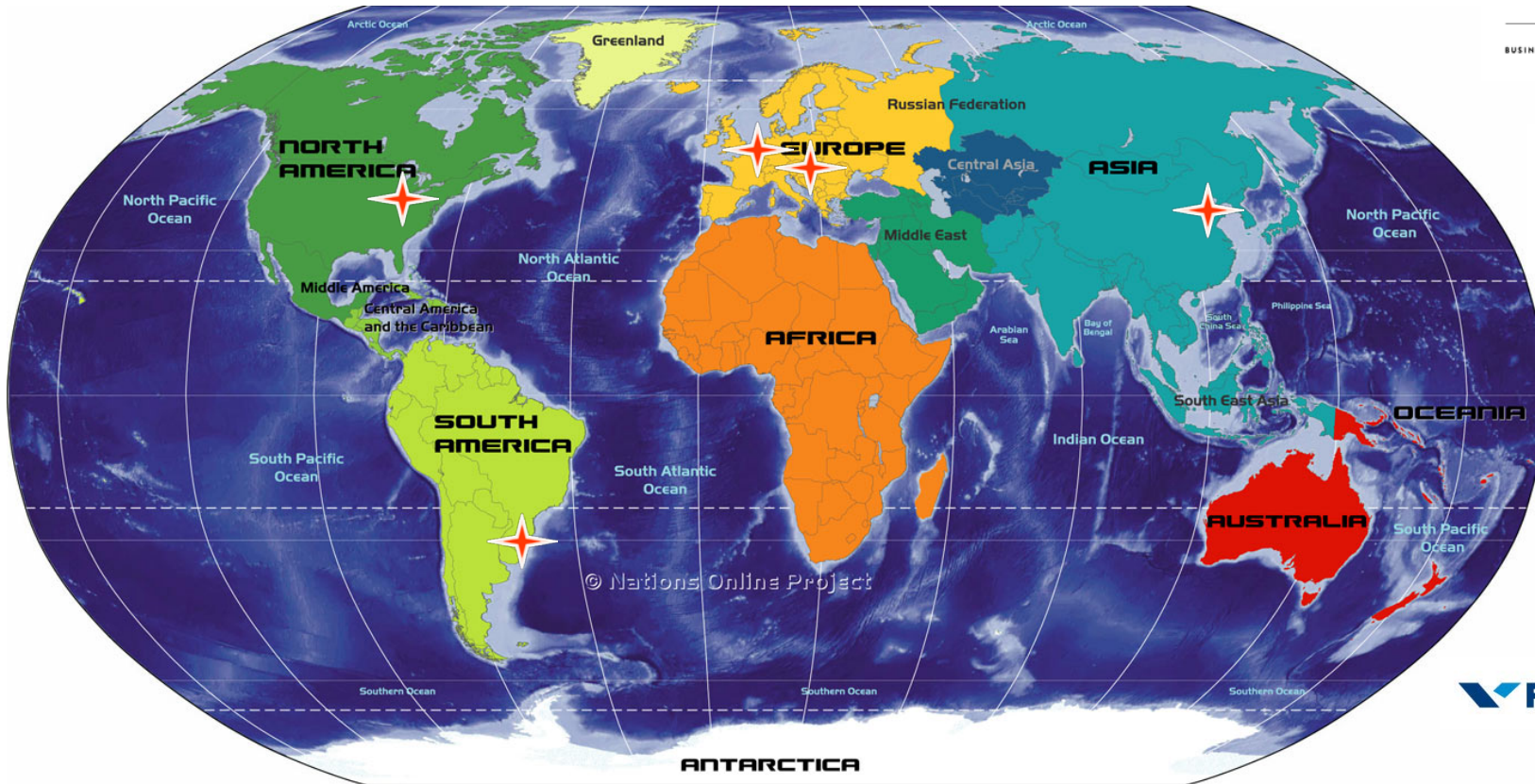


Executive MBA Module 3, May 4-9

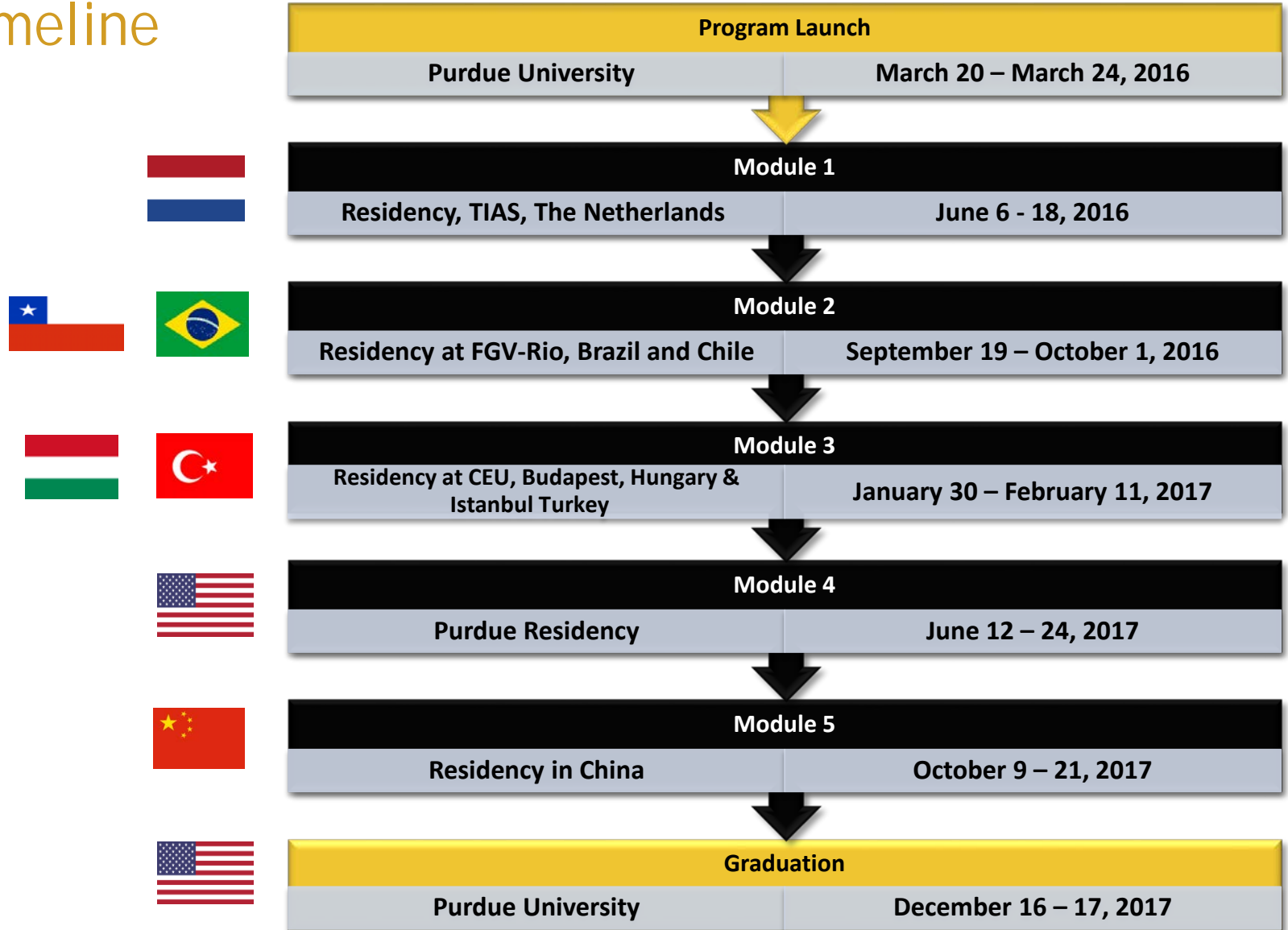
| | Mon. | Tues. | Wed. | Thurs. | Fri. | Sat. |
|-----------|------------------|------------------|---------------------------|----------------------------------|------------------------------|-------------|
| 7:30-8:30 | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast/ Back to School | Breakfast |
| 8:30-10 | Leadership & MIS | Leadership & MIS | Leadership & MIS | Company Visit | Leadership & MIS | M&A |
| 10:30-12 | Leadership & MIS | Leadership & MIS | Leadership & MIS | Company Visit | Leadership & MIS | M&A |
| 12-1 | Lunch | Lunch | Lunch | Lunch | Lunch | Lunch |
| 1-2:30 | M&A | M&A | Immersion Elective | Immersion Elective | M&A | M&A |
| 3-4:30 | M&A | M&A | Immersion Elective | Immersion Elective | Career Mgmt. | Travel Home |
| Evening | | Dinner | Q&A with Purdue President | P&G CIO and Networking Reception | Dinner | |

IMM Global EMBA

Alliance of five top business schools: Purdue University; TIAS (NL); CEU (Hungary); Tianjin University (China); FGV – EBAPE: Rio (Brazil).



IMM Timeline



Sample Module 1 Schedule: First Week in NL

| | Sun. | Mon. | Tues. | Wed. | Thurs. | Fri. | Sat. | Sun. |
|----------|----------------|-----------------------|-----------|-----------|-----------|-----------------------------|-----------|-----------|
| 6:30-8 | | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast |
| 8:30-10 | | Acctng | Econ | Visit | Acctng | Econ | Acctng | Open |
| 10:30-12 | | Acctng | Econ | Port | Acctng | Econ | Acctng | Open |
| 12-1 | | Lunch | Lunch | of | Lunch | Lunch | Lunch | Open |
| 1-2:30 | | Econ | Acctng | Rotter- | Econ | Acctng | Go To | Open |
| 3-4:30 | | Econ | Acctng | dam | Econ | Acctng | Utrecht | Open |
| Evening | Welcome Dinner | Dinner @ Faculty Club | Open | Open | Open | Joint Dinner w/ EMBA & MBAs | Open | Open |

Return on Investment

- Build national and international networks
- Career management component to develop a personal roadmap
- Continued alumni resources: education, events, resources

ROI

- 17 months for a company (*GMAC survey*)
- 121% for students in 5 years (*WSJ*)
- Krannert ranked #3 (Nov 2014: *Bloomberg*)

Value

- Ranked #15 in U.S. (*The Economist* 2013);
Top-ranked for international experience
(*Financial Times*)

Benefits

- Over 50% of our alums save company \$12 million annually (*Purdue survey*)

Program Tuition: Coverage, Costs, and Timing

- All-Inclusive Tuition Covers:
 - Tuition
 - Registration Fees
 - iPad/eBooks/Course Materials
 - Housing
 - Local/Domestic Transportation
 - Most Meals
 - Social Events, Company Visits, Career Services
- Your Responsibility: Travel to/from campus + some meals
- Tuition is \$80,000 split into 5 payments of \$16,000 each.
- Application Deadline: EMBA (June 15, 2015); IMM Global EMBA (December 31, 2015), – or until class is filled.

Career Management: Main Features

- **On-site events: speakers, networking**
- **Online resources: Krannert, Purdue and career management partners**
- **Coursework: leadership, change management, negotiations, and more**
- **Executive coach consultation and interaction**

Next Steps – Financing

Company Support

- Tap company's reimbursement for full or partial sponsorship
- 90% of students in program receive some tuition assistance
- Inquire early - getting reimbursement approved can be a lengthy process
- Purdue can provide cost breakdown (tuition, books, housing)

Personal

- Personal savings
- Private loans
- VA Benefits - Post 9/11 GI Bill
- Claim education tax credits/deductions
- Stafford loans (U.S. citizens)
- Dean's Scholarships
- 2+ from same firm = 10% off

Contact **KIRSTEN REYNOLDS**
Purdue's Financial Aid Office
kdreynol@purdue.edu

Special Information for International Applicants

Testing

- GMAT waivers provided based on resume review.
- TOEFL waivers provided based on 30 minute Skype discussion.

Documents

- Can initiate application process based on unofficial transcripts.
- Can provide guidance with document translation if needed.
- Letters of invitation provided as needed for visas.

Company Support

- We can translate some key information about the program if required by decision makers in your company.
- Do not need to move to the U.S.: you can provide immediate benefits to your company while in the program.

Further Information

- Can interact with our office.
- Can connect you with a current student or alum from the region.

Next Steps

Request: 5-Part Personalized Engagement Package

- Resume review to determine fit
- Program comparison with 3 schools of your choice on 23 dimensions
- 'Experience EMBA' Day (June 19, July 31) + Webinar (May 14, June 9)
- EMBA On the Road: Indianapolis, Washington D.C., Chicago/NW Indiana, Seattle, Omaha, Vancouver, San Diego, Nashville, Singapore, and more.

Initiate the Application Process

- Online application (information, essays, references)
- Resume (with 5+ years work experience)
- Transcripts (bachelor's degree minimum)
- GMAT/TOEFL Waivers
- Rolling admissions process



Start program: Executive MBA (Sept 14, 2015); Global Executive (March 20, 2016)

Contact us with any questions:

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