

# MASTER'S PROGRAMS

## BUSINESS ANALYTICS AND INFORMATION MANAGEMENT CLASS PROFILE

### GLOBAL CLASS PROFILE

#### DOMESTIC

California  
Colorado  
Illinois  
Indiana  
New York  
Ohio  
Puerto Rico  
Texas  
Utah  
Wisconsin

#### INTERNATIONAL

Canada  
China  
Columbia  
England  
India  
Mexico  
Nigeria  
Nepal  
Pakistan  
Peru  
Russia  
Saudi Arabia  
South Korea  
Taiwan

### UNDERGRADUATE MAJORS

- Actuarial Science
- Avionics
- Business Administration
- Biotechnology
- Business Analytics
- Chemical Engineering
- Chemistry
- Civil Engineering
- Computer Engineering
- Computer Science
- Criminal Justice and Criminology
- Decision Sciences and Analytics
- Economics
- Electrical and Electronics Engineering
- Electronics and Telecommunication
- Finance
- Information Technology
- Mathematics
- Mechanical Engineering
- Physics
- Political Science
- Production Engineering
- Statistics
- Supply Chain Information & Analytics

### ALUMNI SPOTLIGHT

“

*The Daniels School gives you an opportunity to learn from students of varied cultures and professional backgrounds. Given the high quality of students the university attracts, you learn not just during class but outside of it too – in your assignments and interactions with your peers. You are not only learning from the best but also with the best!”*

**BIDRUPA SINHA**  
MSBAIM '22



AVERAGE EXPERIENCE  
1-2 YEARS

### DEMOGRAPHIC

FEMALE

33%

MALE

67%

### AVERAGE GPA

3.5

### UNDERGRADUATE INSTITUTIONS

Ball State University	Birla Institute Technology & Science
California State University - Fullerton	Dayananda Sagar Academy of Technology and Management
Indiana University	Delhi Technological University
Lipscomb University	Jadavpur University
Pennsylvania State University	Jaypee Institute of Technology
Purdue University	Manipal Academy of Higher Education
San Jose State University	National Institute of Technology
Texas Tech University	National Taiwan University
University of Cincinnati	National Tsing Hua University
University of Utah	Vellore Institution Of Technology
University of Georgia	
University of Rochester	
University of Wisconsin-Madison	
Wabash College	
Amrita Vishwa Vidyapeetham	
Anna University	

# SUCCESSFUL

## STUDENT ATTRIBUTES

### TRUE GRIT

Daniels School students unlock their full potential during their academic journey. Challenges reveal the mettle of a Boilermaker. Our students are tenacious and can be relied upon to see a job through, all while balancing their studies, work and family life.

### PIONEERING SPIRIT

At the heart of Purdue University is a passion for discovery, fueled by an entrepreneurial spirit. Daniels School students blaze their own paths, never settling for the status quo.

### INITIATIVE

We look ahead and forever move forward. Daniels School master's students apply classroom learning and newly developed skills to their professional development plan and their workplace, creating value for themselves and their companies long before graduation.

### THE "IT" FACTOR

Moxie? Check. Magnetism? Check. Charisma that demands attention? Check.

### ENRICHING CONTRIBUTOR

Daniels School students enrich the school and their cohort, elevating the learning experience for all. Here, diversity transcends ethnicity or gender into realms of thought, industry and academic background.

### EMOTIONAL INTELLIGENCE

Great leaders communicate effectively and with great empathy. Daniels School students are great leaders in training who learn to manage themselves and their relationships with self and social awareness, upping their Emotional Intelligence Quotient (EIQ).

### PROBLEM-SOLVING SKILLS

At the Daniels School of Business, we roll up our sleeves and dig deep into a problem. Success requires us to approach questions from a variety of angles, combining a solid academic foundation with a flair for the creative. And we are successful.

## ALUMNI SPOTLIGHT

“My biggest takeaway from my business school experience is learning how to transfer my knowledge to real-life scenarios. To learn about skills and approaches is not enough to be able to use those skills. At the Daniels School, professors were determined to teach us about practical applications of our knowledge and how to efficiently communicate technical results in business terms.”

ZAINAB AJAROUDI  
MSBAIM '22



## FACULTY HIGHLIGHT

### MATTHEW LANHAM

Clinical Assistant Professor of Management,  
Quantitative Methods

“Purdue University’s MS Business Analytics and Information Management program equips students to leverage data to help businesses make better-informed decisions. We teach aspiring data professionals to effectively use the latest methodologies, processes, and technologies to bring value to organizations. Students should be prepared to contribute in group dynamics with high performing peers.”