

# KRANNERT ADVISING MONTHLY

*Advising future alums for 60 years and counting*



**AUGUST 2021**

*Welcome back Boilermakers!*

The Krannert Undergraduate Advisors are excited to welcome you back to campus for the Fall 2021 semester! Krannert Advising Monthly is a monthly newsletter released the third Thursday of every month (August - May) and provides important updates, happenings and resources to support you throughout your time in Krannert.

## IMPORTANT DATES AND REMINDERS



- Be mindful of Fall semester add/drop deadlines. The deadline to add a 16-week course without additional approval is August 27th. The deadline to drop a 16-week course without it appearing on your transcript is September 6th.
- First year students - be on the lookout for an invitation to schedule your fall check-in appointment with your assigned advisor!
- The Krannert Club Expo is scheduled for Thursday, September 2nd. See additional information on page 2 regarding upcoming events.
- Krannert Professional Development Center (KPDC) is hosting a networking event on September 8th. The Krannert Career Fair is September 22nd - 23rd. See additional information on page 2 for all upcoming KPDC events.

*Student Welcome: Paul Planker, President of the School of Management Council*

Hello everyone, and welcome to Krannert! Over the course of the next four years, each of you will have incredible opportunities to learn and grow. Krannert does an outstanding job of ensuring that you will leave with a head full of applicable business knowledge and real-world experience. Just as important as your education, Krannert, and Purdue, offer you the chance to find your passions and lead within them. I encourage all new Krannert students to find involvement in their first semester. A safe metric is to find one student organization, internship, or other opportunity that will grow you professionally and pair that with an organization that will bring life and energy to your time at Purdue. The best way to make Purdue feel like home is to build friendships with the over 2,000 amazing faces from all over the world that call Krannert home. Refuse to let days and years go by where Purdue wasn't all that it could be. Enjoy every second, soak up every second, and, most importantly, be kind to all you meet. Krannert is an inclusive and welcoming culture, and we look forward to your being part in that. I cannot wait to meet you, and welcome to the best four years of your life. Boiler UP! See page 2 for upcoming involvement opportunities.



## Upcoming Career Events

Fall semester is here and that means Career Fairs and opportunities to learn more about employers are starting very soon! Along with the career fairs, KPDC is excited to have several workshops designed to help you get the most out of these opportunities as well as supporting your career goals. Find details on Spotlight, Instagram, or LinkedIn (@krannertcareers).

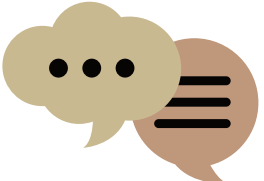
- **September 7th Workshop:** Telling Your Story in 30 Seconds or Less: How to Create an Elevator Pitch That Will Stand Out Above a Crowd
- **September 8th:** Krannert Networking Event
- **September 9th:** Krannert/PAA Public Accounting Virtual Fair & Industry Day
- **September 13th Workshop:** Doing Your Homework: What Companies Expect You to Know Before You Meet
- **September 22nd - 23rd:** Krannert Career Fair

## Krannert Club Expo and Purdue Cultural Organizations

Purdue offers multiple Cultural Organizations and clubs that are a great way to connect with your community and get involved. You can check out all cultural organizations and clubs [here](#).

Looking to get involved in Krannert this year? Don't miss your chance to visit Club Expo and see all the clubs and organizations Krannert has to offer. Mark your calendars for Thursday, September 2nd, from 10 AM-3 PM on the second and third floor of Rawls Hall!

To comply with the Protect Purdue policy, we ask that all participants wear their masks when coming to the event. Snacks will be provided, however, please enjoy them after leaving the event to ensure everyone keeps their mask on.



## Words of Wisdom from Herman Krannert on Leadership

*"You must be bold and yet, in your dealings with people, a person of great humility. You must be courageous and yet be able to listen to the tedious babblings of those who are fearful. You must articulate, but remain silent while other people awkwardly express their views. This is a tremendous assignment."*

## Register for the Doster Leadership Conference

DLC Doster Leadership Conference

**APPLY TODAY.**

The Doster Leadership Conference is a unique experience for Krannert freshman and sophomores to develop their leadership skills and form lasting connections. The conference will be held September 23rd-24th. Apply by September 12th!

SCAN TO APPLY

## CareerBound Corner

**August's Career Competency of the Month is:**  
**COMMUNICATION**

**Did you know? Research by US firm Gartner shows a whopping 70% of business mistakes are due to poor communication, and employers rate effective communication as one of the top skills they are looking for when hiring new employees.**

*Resources for improving your communication skills:*

- *How to Practice Active Listening (verywellmind.com)*
- *How Culture and Diversity Impacts Business Communication? (LinkedIn)*
- *Public Speaking & Presentations: Tips for Success (Purdue OWL)*

**CareerBound is a career readiness program focusing on incoming students for the 21-22 school year, with plans to expand to all Krannert students. Learn more about CareerBound on [their website](#) or by contacting [CareerBound@purdue.edu](mailto:CareerBound@purdue.edu).**