

KRANNERT ADVISING MONTHLY

Advising future alums for 61 years and counting



October 2022

IMPORTANT UPCOMING DATES:

- The deadline to drop a 16-week course is October 25th. Please consult with your advisor and reference add/drop dates [here](#).
- The Spring 2023 schedule of classes is now available to view! **Go to myPurdue - Registration tab - "Look Up Classes"** to view official course offerings.
- The deadline to submit your Spring 2023 course requests is November 16th at 5 pm EST. If you have not already done so, be sure to schedule a meeting with your assigned advisor by the November 16th deadline.

Interested in Study Abroad? Consider a Krannert Sponsored Program!

Krannert offers sponsored programs tailored to helping our students explore other cultures while meeting degree requirements! The deadline to apply for [The Business of Food in Italy](#) Spring break program is quickly approaching on December 10th. If you have questions about study abroad, please email Maria Gabriel at gabriel2@purdue.edu. See information below about 2 of our featured Summer 2023 programs.

Game Theory (ECON 451) in Buenos Aires, Argentina **FEATURED PROGRAM**

Game theory models and analyzes strategic interactions between a small number of people or groups. In this course we will study different types of economic, political, and social interactions and represent them as games, in which the players' strategies and outcomes will be analyzed. The analysis of these interactions is used to demonstrate how people can make optimal decisions under uncertainty. By the end of this course, you will be able to model various strategic interactions as games, describe the predicted behavior within these games, and explain the role of uncertainty within strategic interactions. Experiments will be conducted during our many of our classes in Buenos Aires where you and your classmates will interact strategically by participating in economic games over the internet. The results of these experiments will help us evaluate the validity of the different predictions that we derive during class. One some days, we will have the opportunity to visit different cultural sites or companies in Buenos Aires. Weekends will be left free for students to explore different opportunities within Argentina.

Visit the [study abroad website](#) to learn more about each Krannert sponsored program. Keep reading on page 2 to hear from Krannert sophomore, Catherine Mayer, who studied abroad last summer!

Student Story - Catherine Mayer

The summer in between her freshman and sophomore year, Krannert IBE sophomore, Catherine Mayer studied abroad in Sicily, Italy for 4 weeks! Catherine shared, "Study Abroad was such an amazing experience. I had the opportunity to study and live in Syracuse, Sicily, Italy. I was able to experience the culture through the food, the people, and the opportunities. I was able to climb a volcano, visit Milan and experience the Turkish Steps. I had such an amazing time getting to know my classmates and Purdue faculty."

Catherine and fellow students in Sicily Summer 2022!



Financial Forensics and Fraud Investigation in Rome, Italy

FEATURED PROGRAM

It is estimated that 5% of worldwide revenues, or nearly \$5 trillion, are lost to occupational fraud, and since the large corporate scandals of the early 2000's, including Enron and Italy's Parmalat, considerable attention has been paid to preventing and detecting such frauds. This course will teach students how to recognize, investigate, and prevent financial frauds that affect organizations. Upon course completion, students will understand the role of financial forensic professionals in preventing and detecting frauds and will have learned skills that will assist them in preventing frauds in their organizations. For those interested in certifications in financial forensics, the information and skills learned will help them in taking exams such as the Certified Fraud Examiner (CFE) exam.

FEATURED SPRING 2023 COURSES

Spring 2023 Check Out!

MGMT 29450

Personal Leadership & Gender at Work

In this course explore leadership development for you and in the workplace. Pair up with working women (i.e. career mentors)

- Summarize and describe theories related to leadership in the workplace
- Apply leadership research to your personal experiences and develop a plan for growth.
- Analyze strategies used by women in the workplace for effectiveness.
- Cultivate relationships with women in the workplace as a method to prepare you for your career.

"Check out the course catalog and discuss with your advisor"



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Krannert School of Management

PROFESSIONAL SELLING MGMT 43000

This course covers all aspects of professional selling to help students develop an understanding of sales managers' goals, decisions, and challenges and learn about the tools, frameworks, and insights to diagnose and resolve strategic and tactical issues of selling. These concepts can help all employees promote their own ideas internally and more effectively work with the sales organization to achieve organizational success.

SPRING 2023

"Check out the course catalog and discuss with your advisor"



Dr. Laura Downey
Instructor

FEATURED CERTIFICATE: CORNERSTONE INTEGRATED LIBERAL ARTS

Cornerstone Integrated Liberal Arts is a 15 credit hour certificate program designed for all Purdue undergraduates. Cornerstone enhances your ability to communicate with precision and to think critically and creatively. The Cornerstone themes offer specific sets of courses from which to choose that help you explore another area of interest or enroll in courses related to your major but studied through the lens of the humanities and social sciences. The additional competencies you develop in Cornerstone can provide you with an edge in the global job market, giving you skills that are highly-prized by employers. It also aspires to nurture a love for learning that will enhance your life.

Required courses include:

- SCLA 101 or SCLA 102
- 9 credit hours in the Cornerstone Themes of Cultural Impact and Representation
 - Science and Technology
 - Environment and Sustainability
 - Healthcare and Medicine
 - Conflict Resolution and Justice

The first year classes, SCLA 101 and SCLA 102 fulfill University Core Curriculum (UCC) requirements, as do many courses within the Cornerstone themes. Talk to your academic advisor about the best way to include the Cornerstone certificate in your plan of study.

Featuring Krannert Student Workers!

Get to know the friendly faces checking you in for advising appointments at the front desk!

- Alicia Silva: Public Health Major (Environmental Health Concentration), Sophomore
- Alejandro Carlos de lascurain: Industrial Engineering Major (Data Science Certification), Sophomore
- Ana Carolina Belucio de Araujo: General Management Major (Entrepreneurship Certificate), Sophomore
- Kelli Gujral: Finance and Marketing Major, Senior
- Selah Ashby: General Management (Spanish minor), Sophomore
- Hanna Bills: Marketing and Spanish major, senior

MEET THE BOILERMAKER CONSULTING GROUP

The Boilermaker Consulting Group (BSG) is a strategic consulting firm that is focused on producing well-rounded consultants for industry. We are an interdisciplinary team with team members from various disciplines.

Here's a list of our objectives:

- Help Purdue startup and give back to the community
- Provide project opportunities for students with Fortune 500 companies
- Help members land internships/jobs in the consulting world
- Provide learning opportunities through workshops and guest speakers

To get connected, students should email us at Boilermakerconsultinggroup@gmail.com and follow us on LinkedIn and Instagram for updates.

CAMPUS CONNECTIONS: PURDUE ASIAN AMERICAN AND ASIAN RESOURCES AND CULTURAL CENTER (AAARCC)

Purdue Asian American and Asian Resources and Cultural Center (AAARCC) is one of five cultural centers at Purdue University under the Office of Diversity, Inclusion, and Belonging. Our mission is to weave Asian American and Asian history and lived experiences into the fabric of Purdue campus community. The center welcomes everyone who is interested in learning and sharing Asian American and Asian history, identity, and culture. We strive to create and maintain a sense of belonging for students and feeling at home away from home. To achieve our mission, we regularly host educational, cultural events, and advocate students' well-being and professional development through collaboration with other campus resources. Follow us on our social media @purdueaaarcc or check our website for the complete and updated information of our events. You can also subscribe to our weekly newsletter through the link on our website. Please come and visit our center for a tour and interact with our staff as well as other students.

To learn about upcoming events and opportunities to connect with the AARCC visit their website and event calendar [here](#).