



eBusiness Club

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- Member Signup
- Project Proposals
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eBusiness Club

Bringing Enterprise Development to the Classroom

Coming Fall, 2000

Ebiz Club Main Screen

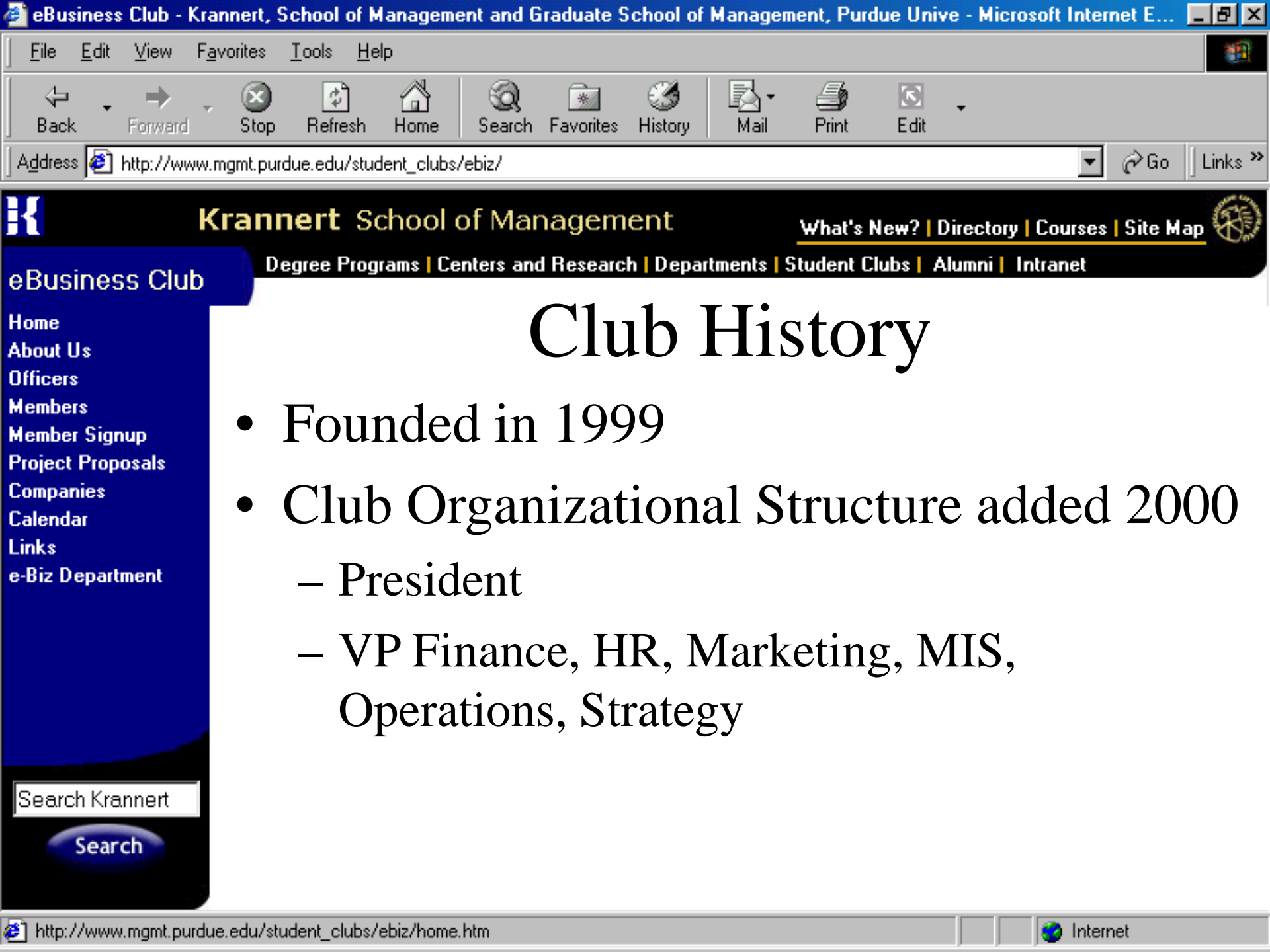


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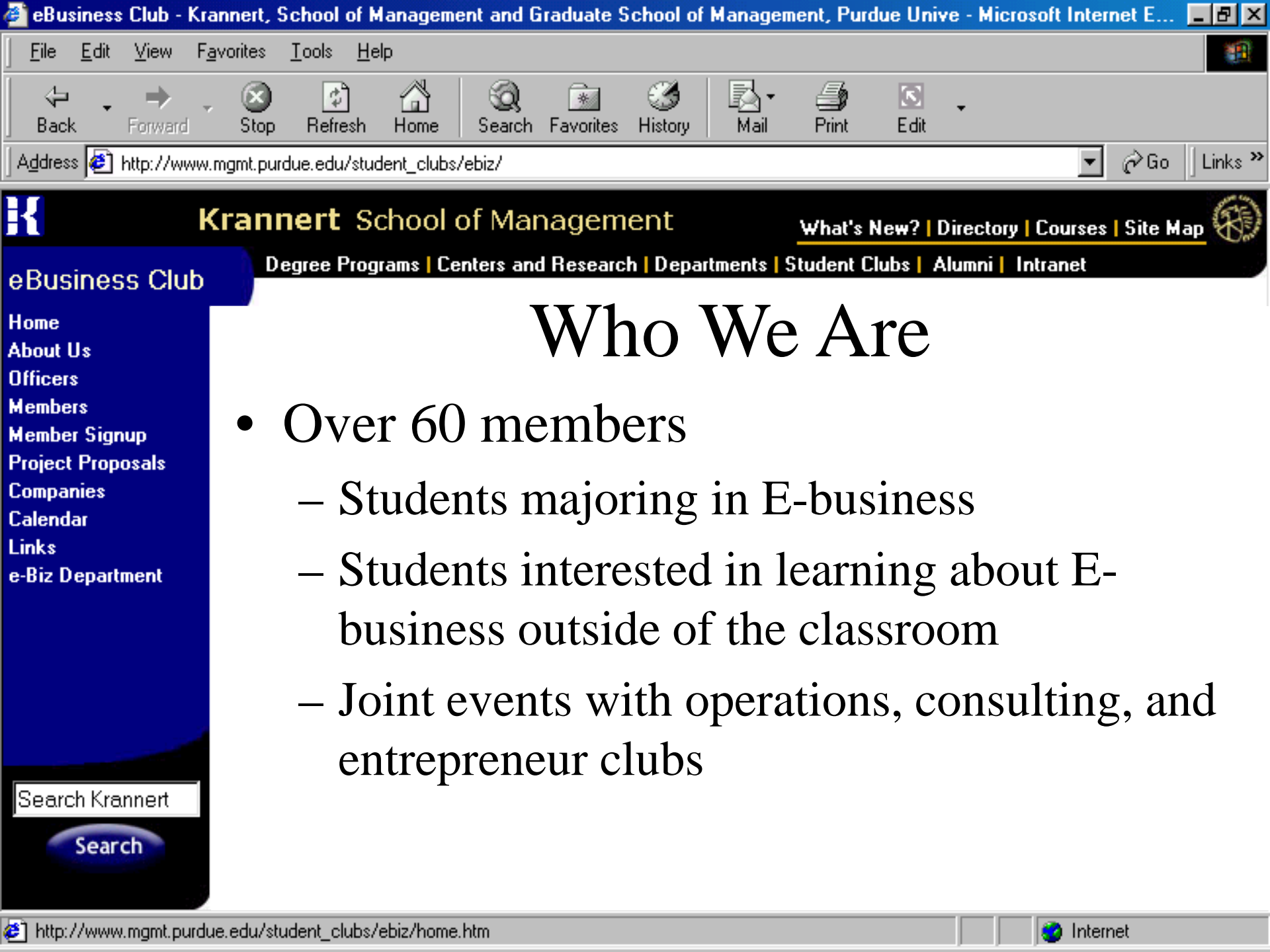
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Club History

- Founded in 1999
- Club Organizational Structure added 2000
 - President
 - VP Finance, HR, Marketing, MIS, Operations, Strategy

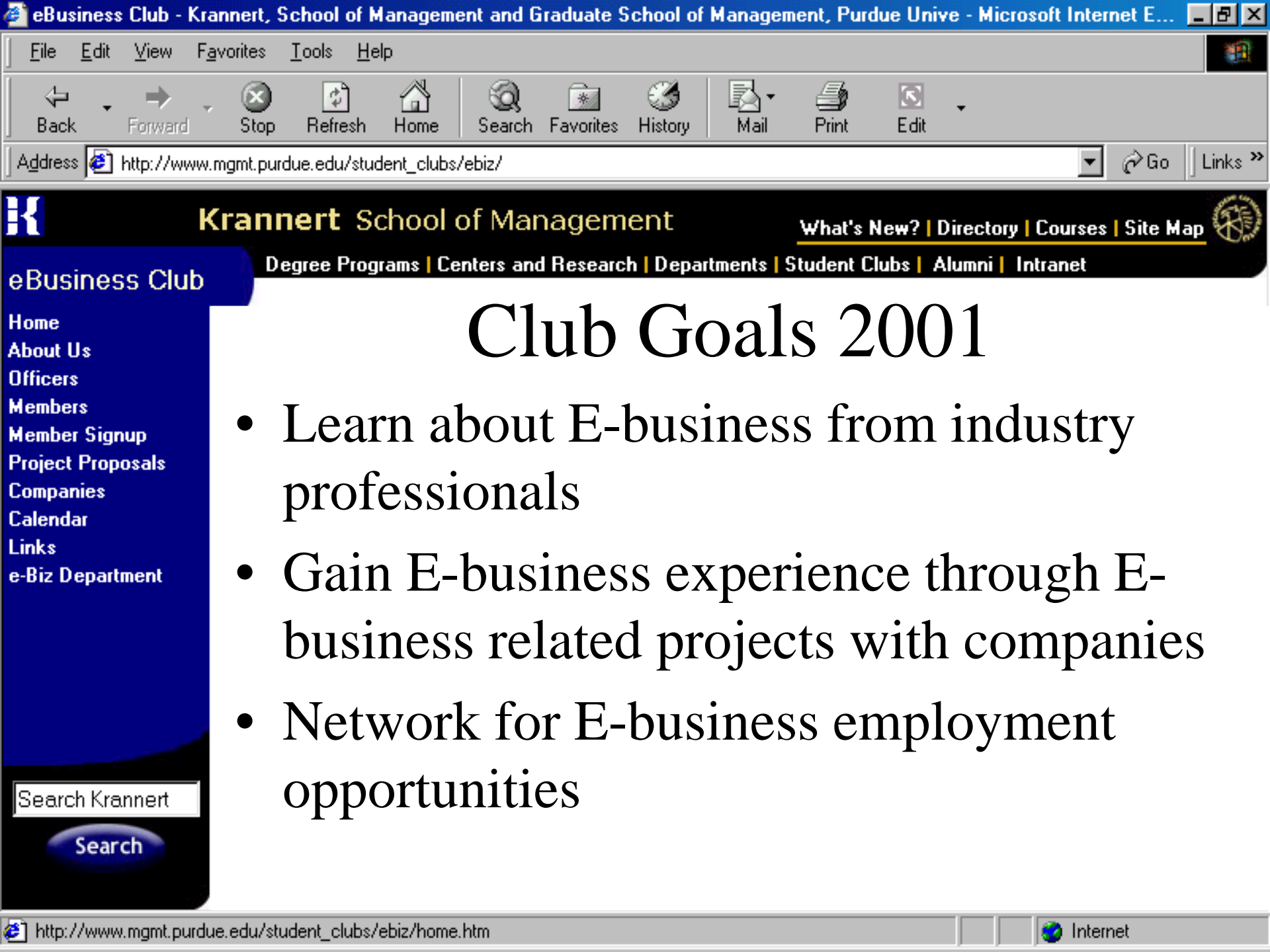


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Who We Are

- Over 60 members
 - Students majoring in E-business
 - Students interested in learning about E-business outside of the classroom
 - Joint events with operations, consulting, and entrepreneur clubs



eBusiness Club

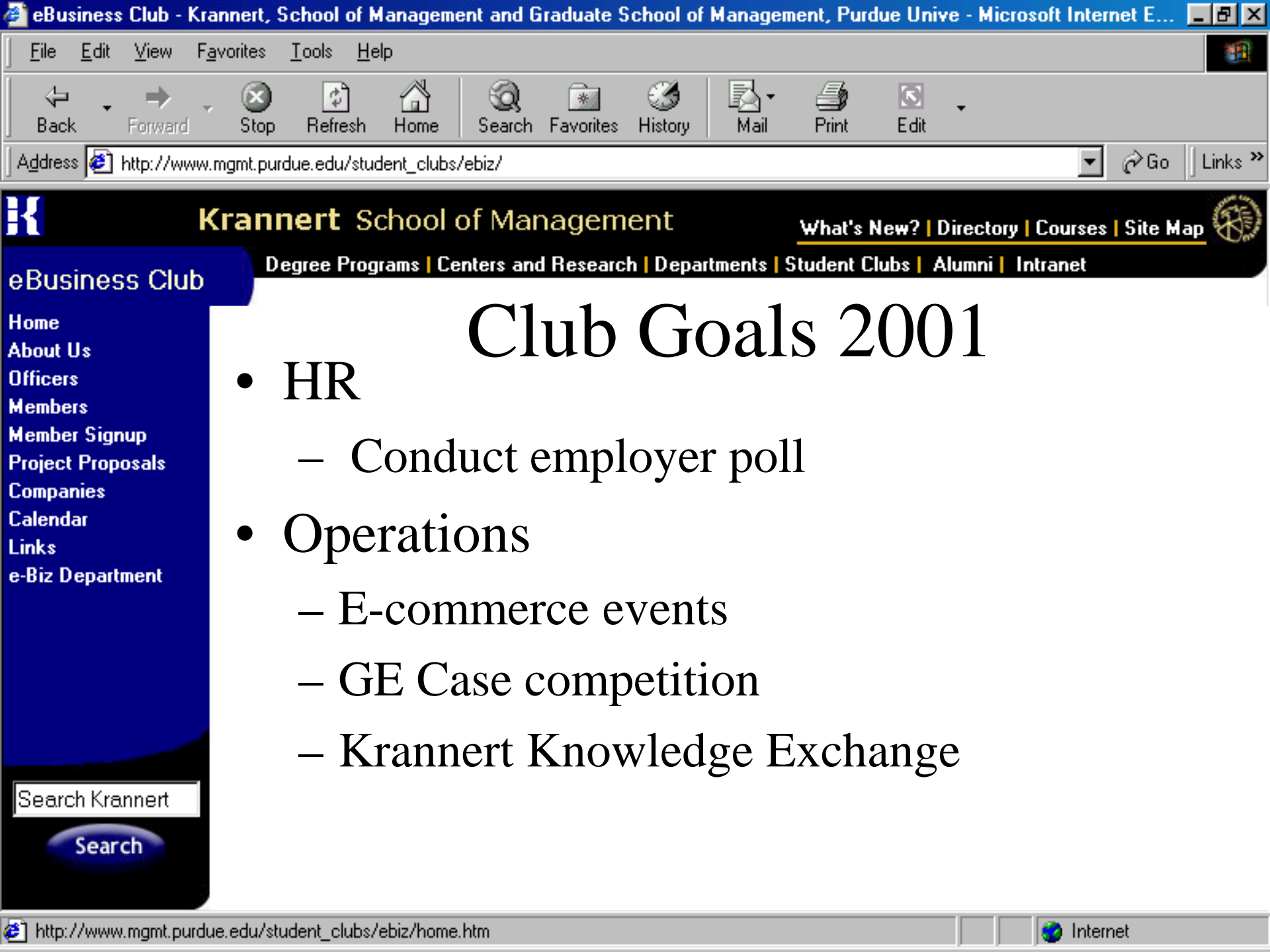
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Club Goals 2001

- Learn about E-business from industry professionals
- Gain E-business experience through E-business related projects with companies
- Network for E-business employment opportunities



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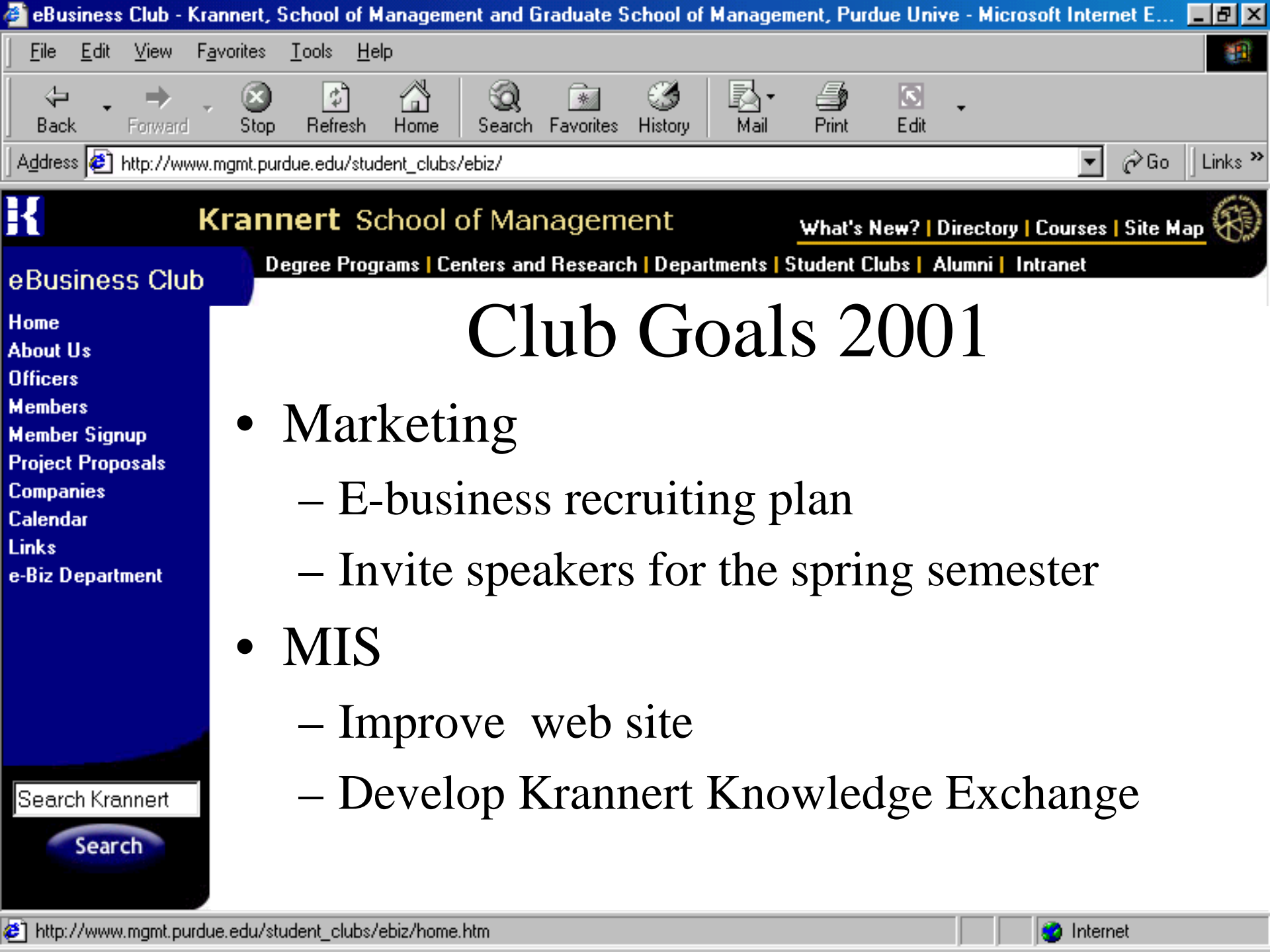
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Club Goals 2001

- HR
 - Conduct employer poll
- Operations
 - E-commerce events
 - GE Case competition
 - Krannert Knowledge Exchange

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Club Goals 2001

- Marketing
 - E-business recruiting plan
 - Invite speakers for the spring semester
- MIS
 - Improve web site
 - Develop Krannert Knowledge Exchange

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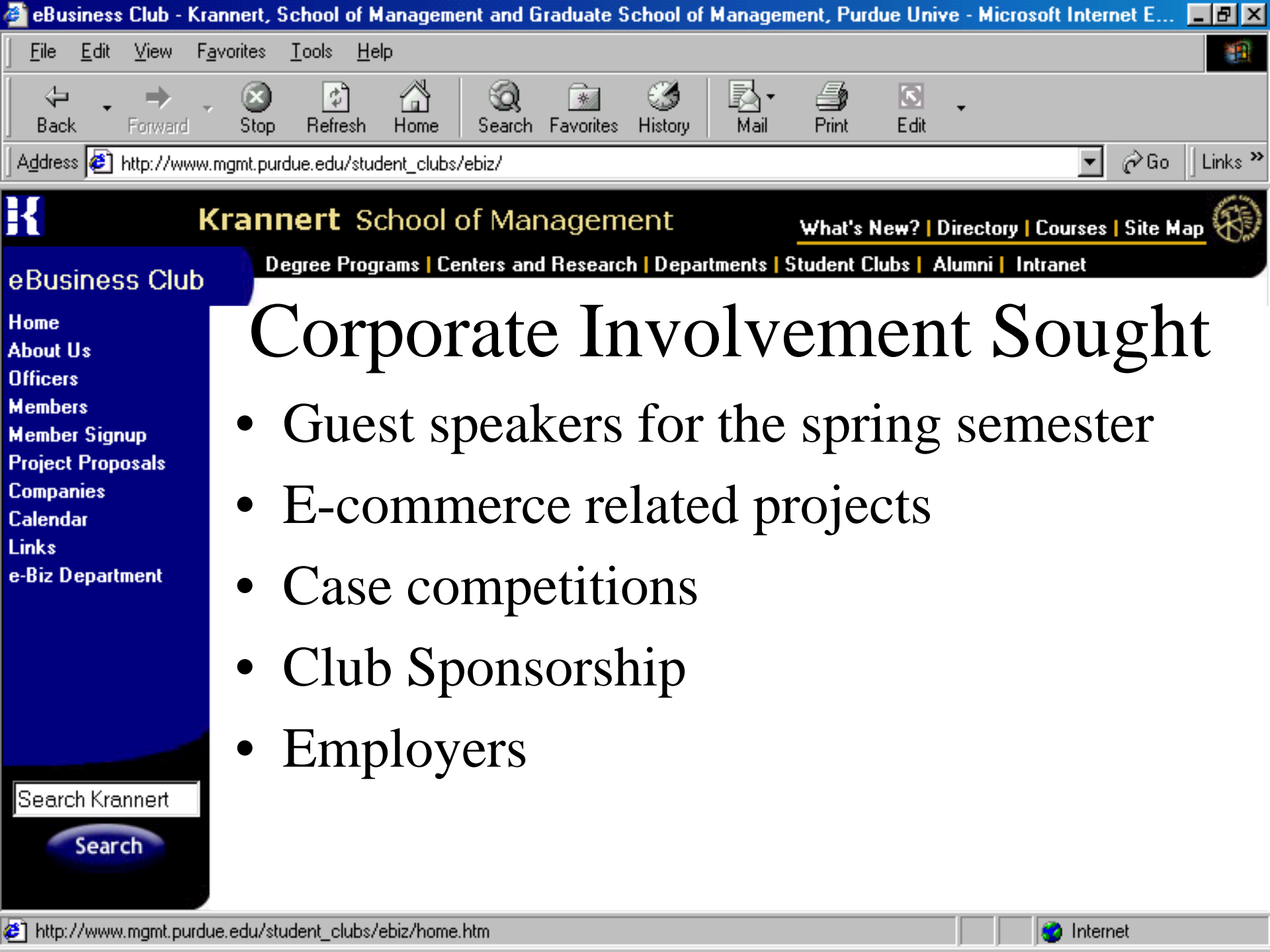
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Club Goals 2001

- Finance
 - Corporate sponsorship
 - Club shirts

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Corporate Involvement Sought

- Guest speakers for the spring semester
- E-commerce related projects
- Case competitions
- Club Sponsorship
- Employers

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Address http://www.mgmt.purdue.edu/student_clubs/ebiz/ Go Links >>

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Questions?