

Powering the Global Supply Chain

Global Supply Chain Management Conference

Global Supply Chain Management Initiative
Krannert School of Management
Purdue University

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FedEx Services
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Agenda

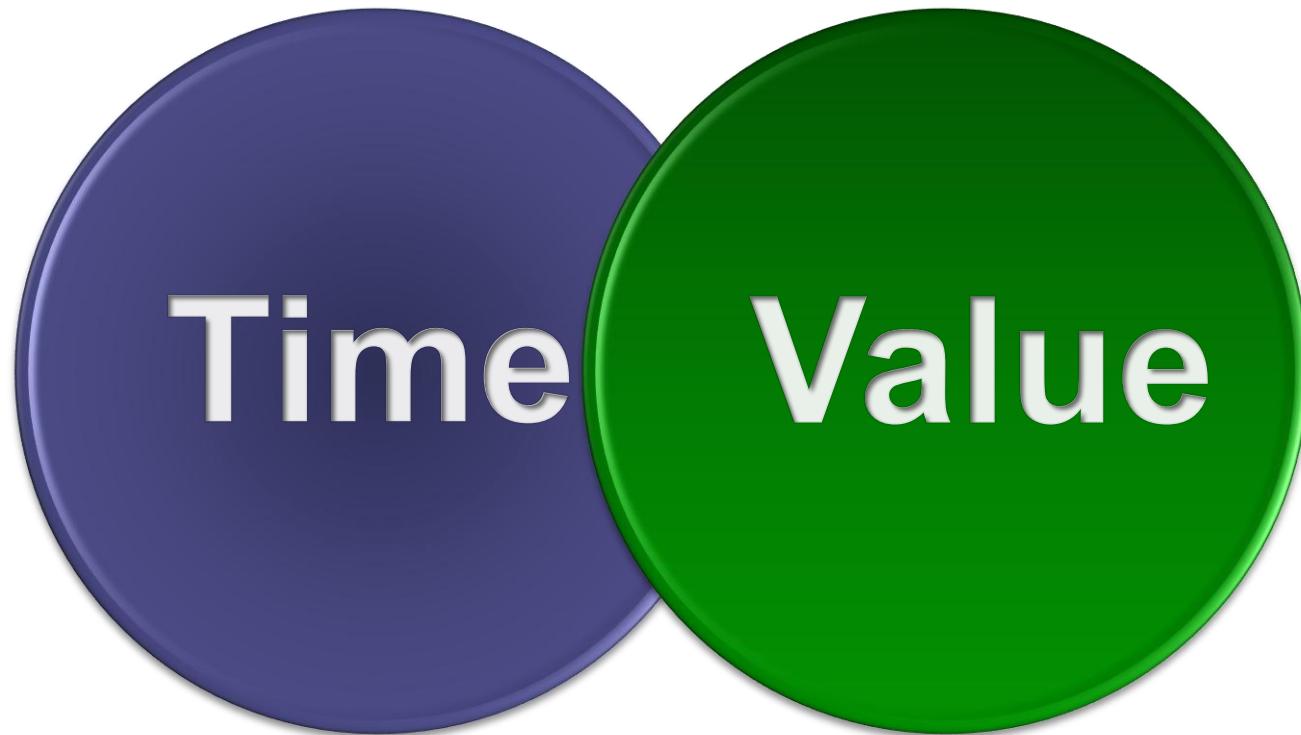
- Leading in the currencies that matter
- Efficiency in the air and on the ground
- FedEx - global citizenship

In the beginning, it was all about time ...

- FedEx offered customers transportation solutions built around speed.



As other companies began offering similar services, speed was not enough – customers began taking a harder look at value for their transportation spend.



Although time and value are still key selling points, a third currency began emerging in recent years: sustainability.

Time

Value

Sustainability

That's why FedEx builds solutions for customers that are designed to make us the 'value leader' in the three currencies that matter.

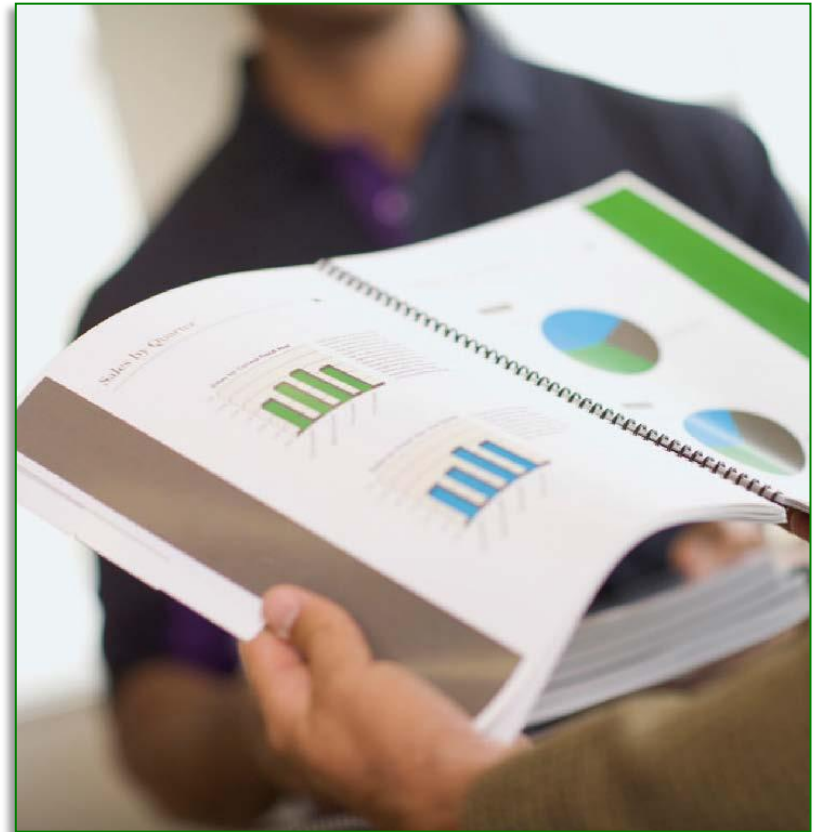
‘Flying’ more efficiently helps FedEx and its customers – and the environment.

- Upgrading the FedEx fleet to get better fuel efficiency in the air and on the ground
 - Bigger planes mean more capacity and reduces fuel consumption
 - Hybrid truck technology



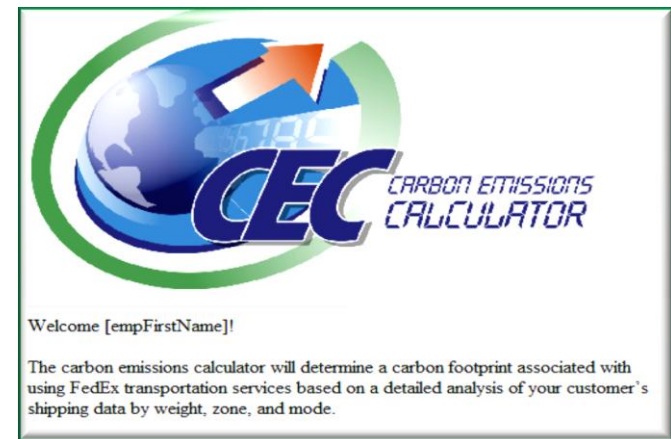
Sometimes we even ask: Why fly?

- You're in New York – your meeting is in Seattle.
- Chances are your printed meeting binders can be there before you are.



Customers today want more than cost and timelines – they want to know the impact on the environment.

- FedEx helped meet this need by developing the Carbon Emissions Calculator
- Requests come in from sales professionals around the globe



The world is smaller.

- “Our physical and digital networks provide increased access, giving people everywhere the means to connect with opportunity and innovation”



Global citizenship.

Environment and Efficiency

Our role is to expand the world's ability to connect more efficiently, while minimizing our impact on the environment.

“Respect for the planet – our commitment to a cleaner healthier world – drives us toward energy efficient programs.”

Frederick W Smith, Chairman, President and Chief Executive Officer of FedEx Corporation

The FedEx Global Citizenship Report frames how we think about our responsibilities - it is available online at: http://about.fedex.designcdt.com/corporate_responsibility/