




Why does this matter to Duke Energy?



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Area Manager, North Region
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Who is Duke Energy?

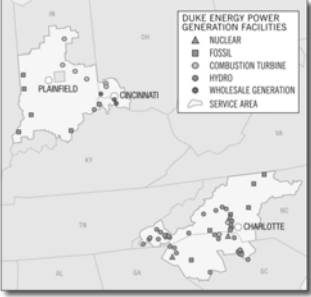
- 150+ years of service
- Approximately 18,000 employees
- 4 million customers
- Fortune 500
- \$50 billion in assets
- Stock dividends for 80+ years
- Traded on NYSE as DUK
- Dow Jones Sustainability Index
- U.S. Locations:
 - North Carolina
 - South Carolina
 - Ohio
 - Kentucky
 - Indiana





Service Territory

- 5 states: North Carolina, South Carolina, Indiana, Ohio and Kentucky
- 47,000 square miles of service area
- 28,000 MW of regulated generating capacity
- 4.0 million retail electric customers
- 500,000 retail gas customers







Duke Energy Economic Development

We have a long-term commitment to economic development in Indiana with both local and state organizations.

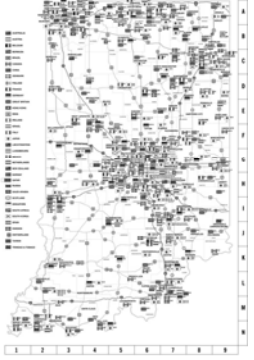
The bottom line is . . .
Our business grows when Indiana grows.
Period.

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Indiana Companies With Foreign Investment


Indiana competes globally



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Indiana's Manufacturing Base



Indiana ranks first among states in per capita manufacturing employment and ninth in logistics employment.



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So why does Duke Energy invest in this tool . . .

- Duke Energy works closely with Local Economic Development organizations and we know about tight budgets of communities
- The SCT tool allows greater access for existing businesses to find new opportunities for their business growth as well as help them attract supply chain opportunities
- Allows local economic developers to identify market targets, supply chain attraction opportunities, and respond to inquiries of growing companies
- The tool also helps to find gaps or shortcomings in the supply chain that can disadvantage a company or industry in the region

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**SMALL OPPORTUNITIES ARE OFTEN THE
BEGINNING OF GREAT ENTERPRISES.**

- DEMOSTHENES
GREEK ORATOR
(384 BC-822BC)

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