

RULES FOR ZIMMER BIOMET STAMINA4 CASE COMPETITION IN FINANCE, 2017

1. Every team shall consist of four members, each of whom must be enrolled as a full-time student in Krannert school of Management, in good standing at Purdue. The team members must be undergraduates. Only one freshman per team will be allowed.
2. Packets with a copy of the case and a digital copy will be distributed AFTER the live presentation from Zimmer Biomet Executive on Thursday, February 9. Each team may spend as much time as it wants between 8:00 p.m. and 12:00 a.m. to analyze the case and prepare an electronic presentation. Not all information presented by Zimmer Biomet may be repeated in the physical and/or electronic case.
3. Once the case has been handed out, the teams may not receive any assistance from non-team members. Students may use digital resources such as library data bases and other information available on the Internet.
4. At or before midnight, each team must save and submit its slide deck prepared on Microsoft PowerPoint. Slides are to be submitted via Filelocker. No changes may be made to the slide deck once it has been turned in. During presentations, teams can add new ideas to their presentations, but they are not allowed to change their slides.
5. Teams are expected to provide 5 copies of their slides for the judges when they arrive to give their presentation on Friday. Team members have the option to provide copies of their resume to judges at the start of their presentation. Teams will NOT be permitted to provide any additional handouts or visual aids other than their prepared presentation slides and resumes.
6. Each slide deck must contain a title slide including the name, major(s), academic year, and photos of each team member. Slide decks must not exceed 15 slides (excluding the cover slide), and additionally may include an appendix of at most 10 slides. All slides should have page numbers. Teams may consider preparing a slide deck template in advance. Presentation slides may include links to the appendix.
7. Each team presentation must be 10 - 12 minutes, with 5 minutes of Q&A following the formal presentation. The judges are free to ask questions at any point during the presentation; however, it is recommended that they wait until after the presentation is completed. Each member of the team must take part in the presentation. Teams will be asked to stop at the 12-minute mark for the judges to start Q&A. Teams will be provided 5 minutes of feedback directly after the Q&A.
8. The panel of judges will represent Biomet, and the teams will act as outside consultants. The judges are familiar with the case. Therefore, teams need not repeat the case in their presentations. They should define and analyze the problem(s), consider solution alternatives, and possibly recommend a plan of action.

9. Faculty and Staff may watch any presentation if they enter prior to the start of that presentation. Other than the judges, faculty, staff, time keeper, and technical expert, no one else is allowed in the room.

10. Team members are expected to dress in business casual to professional attire for their presentation and should arrive 15 minutes prior to their scheduled presentation time (which will be determined by availability during Thursday evening's preparation time from 8:00pm-12:00am). In the event a team finishes early, the next team may be asked to start their presentation earlier than their scheduled time.