



Gold Level Freshman Year

Fall

- MGMT 190 w/Case Competition
- KLA Learning Community
- Create four year plan
- Attend Club Expo
- Join at least one Krannert club
- Attend SMEF Career Fair
- Attend Major Workshop

*Attend one signature leadership event (see back)

Spring

- KLA Learning Community
- Create LinkedIn profile
- Create Digital Profile
- Develop your career team
- Attend two events of chosen Krannert club
- Attend SMEF Career Fair
- Attend one KLA sponsored workshop
- Attend Spring Awards

*Submit letter of intent for Gold or Platinum before end of semester



Platinum Level Freshman Year

Fall

- MGMT 190 w/Case Competition
- KLA Learning Community
- Create four year plan
- Attend Club Expo
- Join at least one Krannert Club
- Attend SMEF Career Fair
- Attend Major workshop

*Attend one signature leadership event (see back)

Spring

- KLA Learning Community
- Create LinkedIn profile
- Create Digital Profile
- Develop your career team
- Attend two events of chosen Krannert club
- Attend SMEF Career Fair
- Attend two KLA-sponsored workshops
- Attend Spring Awards

*Submit letter of intent for Gold or Platinum before end of semester

Summer

- Complete one transformational experience (see back)

*suggested experiences include company-sponsored leadership program or social responsibility experience