WELCOME

Purdue Executive MBA Programs

Choosing the Program That’s Right for You
Purdue Overview

Founded in 1869: Land grant university

Big Ten University:
- 400,000+ Boilermaker alumni
- 45,000+ Krannert alumni
- 3,000 Executive MBA alumni

Leader in 200+ major areas: many resources

The Difference for You:
- People
- Structure
- Cohort
- Personalized Program
- Return on Investment
People – Students

Average work experience: 13-15 years

Executive Education Participant Work Background
- Industrial Products: 24%
- Consumer Products / Pharmaceuticals: 15%
- Services/IT: 15%
- Govt/Education: 46%

Executive Education Participant Education Background
- Business/Economics: 27%
- Science/Engineering: 23%
- Arts: 3%
- Diploma: 47%

Representing a range of U.S. states and countries
Structure

19 months from start to end.

Orientation at Purdue: 4-5 days

**Pre-residency:** 8-10 weeks (on-line work)

**Residency:** 1-2 weeks (depends on module)
- Classes, company visits, guest speakers, career management, social events

**Exam Period:** 9 days (on-line)

**Break:** 1 week

Start next pre-residency with new study groups
Purdue EMBA Programs: Common Points Across Intakes

- Professionals with minimum 5 years work experience; average 13-15 years
- Complete program in only 19 months with cohort
- General management MBA; 40% faculty overlap across programs
- Quarterly on-campus residencies coupled with online preparation
- Network with professionals from across the U.S. & beyond
- Capstone project and cohort-based electives
- Career management support

March Start: Global Focus

- Five residencies of two weeks each in six different countries.
- Significant cultural & business immersion during residencies
- Earn two MBA degrees: from Purdue and European partner

September Start: USA Focus

- Five residencies in West Lafayette (1-2 weeks each)
- Sixth, two-week residency abroad
- Workshop styled immersion electives
IMM Global EMBA

Alliance of five top business schools: Purdue University; TIAS (NL); CEU (Hungary); Tianjin University (China); FGV – EBAPE: Rio (Brazil).
IMM Timeline

Program Launch

Purdue University | March 29 – April 2, 2015

Module 1

Residency, TIAS, The Netherlands | June 8 - 20, 2015

Module 2

Residency at FGV-Rio, Brazil | September 27 – October 10, 2015

Module 3

Residency at CEU, Budapest, Hungary & Istanbul Turkey | February 14 – 27, 2016

Module 4

Purdue Residency | June 13 – 25, 2016

Module 5

Residency in China | October 10 – 22, 2016

Graduation

Purdue University | December 17 – 18, 2016
# Sample Module 1 Schedule: First Week in NL

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<tbody>
<tr>
<td>6:30-8</td>
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<td>8:30-10</td>
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<td>Econ</td>
<td>Visit</td>
<td>Acctng</td>
<td>Econ</td>
<td>Acctng</td>
<td>Open</td>
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<tr>
<td>10:30-12</td>
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<td>12-1</td>
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<td>1-2:30</td>
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<td>Acctng</td>
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<td>Econ</td>
<td>Acctng</td>
<td>Go To</td>
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<tr>
<td>3-4:30</td>
<td>Econ</td>
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<td>Econ</td>
<td>Acctng</td>
<td>Utrecht</td>
<td>Open</td>
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<tr>
<td>Evening</td>
<td>Welcome Dinner</td>
<td>Dinner @ Faculty Club</td>
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<td>Open</td>
<td>Joint Dinner w/ EMBA &amp; MBAs</td>
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# EMBA Timeline

<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Program Launch</td>
<td>Purdue University</td>
<td>September 14 – 18, 2015</td>
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<tr>
<td>Module 1</td>
<td>Purdue Residency</td>
<td>November 9 – 21, 2015</td>
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<tr>
<td>Module 2</td>
<td>Purdue Residency</td>
<td>February 15 – 27, 2016</td>
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<tr>
<td>Module 3</td>
<td>Purdue Residency</td>
<td>May 2 -7, 2016</td>
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<tr>
<td>Module 5</td>
<td>Purdue Residency</td>
<td>October 17 – 22, 2016</td>
</tr>
<tr>
<td>Module 6</td>
<td>International Residency</td>
<td>January 30 – February 11, 2017</td>
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<tr>
<td>Graduation</td>
<td>Purdue University</td>
<td>May 12 or 13 or 14, 2017</td>
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**Countries of Residence**: (Shanghai, Xi'an, Beijing), (Italy, Vatican City, Turkey)
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<td>7:30-8:30</td>
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<td>8:30-10</td>
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<td>Operations</td>
<td>Strategy</td>
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<td>12-1</td>
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<td>1-2:30</td>
<td>Leadership</td>
<td>Strategy</td>
<td>Leadership</td>
<td>Finance</td>
<td>Strategy</td>
<td>Operations</td>
</tr>
<tr>
<td>3-4:30</td>
<td>Leadership</td>
<td>Strategy</td>
<td>Leadership</td>
<td>Finance</td>
<td>Strategy</td>
<td>Operations</td>
</tr>
<tr>
<td>Evening</td>
<td>Career Mgmt; Dinner</td>
<td>Electives Discussion</td>
<td>Dinner</td>
<td>Dinner</td>
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Return on Investment

- Build national and international networks
- Career management component to develop a personal roadmap
- Continued alumni resources: education, events, resources

**ROI**
- 17 months for a company *(GMAC survey)*
- 121% for students in 5 years *(WSJ)*
- Krannert ranked #3 *(Nov 2014: Bloomberg)*

**Value**
- Ranked #15 in U.S. *(The Economist 2013)*; Top-ranked for international experience *(Financial Times)*

**Benefits**
- Over 50% of our alums save company $12 million annually *(Purdue survey)*
Program Tuition: Coverage, Costs, and Timing

- All-inclusive Tuition Covers:
  - Tuition
  - Registration Fees
  - iPad/ebooks/course materials
  - Housing
  - Local/domestic transportation
  - Most meals
  - Social Events, Company Visits, Career Services

- Your Responsibility: Travel to/from campus + some meals
- Tuition is $80,000 split into 5 payments of $16,000 each.
- Deadlines: IMM Global EMBA (March 15, 2015), EMBA (June 15, 2015) – or until class is filled.
Career Management: Main Features

- On-site events: speakers, networking
- On-line resources: Krannert, Purdue and career management partners
- Coursework: leadership, change management, negotiations, and more
- Executive coach consultation & interaction
## Next Steps – Financing

### Company Support
- Tap company’s reimbursement for full or partial sponsorship
- 90% of students in program receive some tuition assistance
- Inquire early - getting reimbursement approved can be a lengthy process
- Purdue can provide cost breakdown (tuition, books, housing)

### Personal
- Personal savings
- Private loans
- VA Benefits - Post 9/11 GI Bill
- Claim education tax credits/deductions
- Stafford loans (U.S. citizens)
- Dean’s Scholarships
- 2+ from same firm = 10% off

Contact KIRSTEN REYNOLDS
Purdue’s Financial Aid Office
kdreynol@purdue.edu
Special Information for International Applicants

Testing
- GMAT waivers provided based on resume review.
- TOEFL Waivers Provided Based on 30 minute Skype discussion.

Documents
- Can initiate application process based on unofficial transcripts.
- Can provide guidance with document translation (diploma and transcripts) if needed.
- Letters of invitation provided as needed.

Company Support
- We can translate some key information about the program if required by decision makers in your company.
- Do not need to move to the U.S.: you can provide immediate benefits to your company while in the program.

Further Information
- Can interact with our office.
- Can connect you with a current student or alum from the region.
Next Steps

Request: 5-Part Personalized Engagement Package
- Resume review to determine fit
- Program comparison with 3 schools of your choice on 23 dimensions
- ‘Experience EMBA’ Day (May 8, June 19) + Webinar (March 11, April 23)
- EMBA On the Road: Savannah, Atlanta, Indianapolis, Chicago/NW Indiana, D.C.

Initiate the Application Process
- On-line application (information, essays, references)
- Resume (with 5+ years work experience)
- Transcripts (bachelor’s degree minimum)
- GMAT/TOEFL Waivers
- Rolling admissions process

Start program: IMM (March 29, 2015); EMBA (Sept 14, 2015)

Contact us with any questions:
- Jo Ann Whitford; 765-494-4580; jwhitfor@purdue.edu
- Aldas Kriauciuunas; 765-496-1860; akriauci@purdue.edu