Krannert Undergraduate /
Master of Business Administration (MBA)

This Combined Degree program will provide high-achieving students in the Krannert School of Management an opportunity to accelerate their education by earning their B.S. and MBA within five years of study. Qualified students in the Krannert School of Management will take three years of undergraduate coursework and two years of graduate classes.

Requirements

- Completion of 108 credit hours of coursework by the end of the junior year, including completion of MAI Core Foundations courses; University Core requirements and international electives, upper division courses except for specified substitutions; concentration courses for Management, Accounting, Finance, Global Entrepreneurship, Global Supply Chain Management, Human Resource Management and Marketing
- Have a minimum 3.7 GPA (3.5 GPA with strong leadership and internship experience will be considered)
- Completion of at least one professional internship
- Demonstration of leadership potential through extra-curricular activities
- Have met with academic advisor in the Krannert undergraduate advising office

Program Notes:

- The MBA and Master’s Programs office will hold callouts for students in the freshman, sophomore, and junior years to help them prepare for expectations into the program and to explain the admissions process. Students should set up a meeting with the Krannert Master’s Programs Office so their readiness to enter master-level coursework can be ascertained and credit hour requirements may be reviewed.

- Students who are encouraged to apply, and decide to do so will complete the MBA application in early spring of their junior year and will receive notification of their admission decision with time to make decisions and plans for the coming year.

- The BS/MBA program follows a lock-step, cohort structure that requires 60 credit hours of Master’s-level coursework be completed in four semesters. Any master’s level courses completed prior to enrollment cannot be used to meet course requirements of the MS program.

- A minimum of a 3.0 GPA is required to receive their MBA degree.

@PurdueMBA
Krannert School of Management Master’s Program
Purdue University—Krannert School of Management
Krannert.Purdue.edu/masters
MBA Curriculum 60 total required credits (29 Core/31 Elective)

Fall Semester, Module 1
- Accounting for Managers
- Business Analytics
- Managing Behavior in Organizations
- Managerial Communication Skills

Fall Semester, Module 2
- Launching Global Leaders
- Microeconomics
- Financial Management
- Marketing Management
- Managerial Communication Skills

Spring Semester, Module 3
- Launching Global Leaders
- Strategic Management I
- Intro to Operations Management
- Management Information Systems

Spring Semester, Module 4
- Option Area Courses

Fall Semester, Module 5
- Business Law
- Option Area Courses

Fall Semester, Module 6
- Macroeconomics
- Option Area Courses

Spring Semester, Module 7-8
- Option Area Courses

Specialization Areas
- Accounting
- Business Analytics
- Finance
- Global Supply Chain Management
- Human Resource Management
- International Management
- Management Consulting
- Management Information Systems
- Manufacturing/Technology Management
- Marketing
- Operations
- Organizational Behavior
- Strategic Management
- Technology Innovation & Entrepreneurship

"It's a great opportunity for you to finish your undergraduate and master's degree in a quick but efficient way. One of the reasons I chose the program was because it allowed me to combine my degree but also learn from my peers both at the undergraduate level as well as the graduate level."

Christine Rasquinha, '18 Combined Degree Program Graduate