

Krannert School of Management - Specialized Master's Programs



	MS Accounting	MS Economics	MS Finance	MS Business Analytics and Information Management	MS Global Supply Chain	MS Human Resource Management	MS Marketing
	<i>Career Opportunities: Public/Corporate Accounting, Investment Banking, Financial Services, Consulting</i>	<i>Career Opportunities: Public Policy Managers, Market Research, Economist</i>	<i>Career Opportunities: Commercial Banking, Investment Banking, Financial Services</i>	<i>Career Opportunities: IT technology analysts, BA Strategy, Business Intelligence and Performance Management Consultants, BA and Optimization Consultants, Data Analytics and Internal Auditors</i>	<i>Career Opportunities: Supply Chain Manager, Logistics Analyst, Materials Planner Mgr</i>	<i>Career Opportunities: Human Resource Manager, Talent Acquisition, Recruitment Manager</i>	<i>Career Opportunities: Product Management, Marketing Analytics, Marketing Consulting, Digital Marketing</i>
Duration	10-Months	19-Months online	10-Months	11-Months	1-Year	18-Months	11-Months
Experience Avg/Req	1 or 2 quality internships	1-5 years	1 or 2 quality internships	1 or 2 quality internships	1 or 2 quality internships	1-4 years	1 or 2 quality internships
Class Begins	August (Current Krannert students have optional January start)	August	July	June	January	August	July
Credit Hours	30	30	40	36	30	48	33
Location	Rawls Hall, Purdue - West Lafayette	Online with Hybrid Option*	Rawls Hall, Purdue - West Lafayette	Rawls Hall, Purdue - West Lafayette	Rawls Hall, Purdue - West Lafayette; partner schools abroad	Rawls Hall, Purdue - West Lafayette	Rawls Hall, Purdue - West Lafayette
Program Strengths	•Readiness to take the CPA exam or pursue CMA certification	•Tailored for students with STEM undergrad majors and allows for hybrid on-campus experience if desired*	•Program emphasizes professional development, CFA prep and leadership skills	•Students are taught a unique blend of techniques, technologies and management skills demanded by industry	•Program develops your contextual knowledge and problem solving skills	•Program mission: "HR Focused, Business Savvy Leaders, For Tomorrow's Global Organizations"	•Program leverages Krannert's established core curriculum and its traditional strengths in data-driven analysis for marketing decision-making

- Students enhance technical, professional, communication and leadership skills through our flexible program of study.
- Can be completed part-time while employed & offers concentrations in Applied Economics/ Business or Advanced Theory
- Students are exposed to the latest topics and trends in finance, accounting, mergers and acquisitions, economics, risk management and more
- The program includes advanced subjects, such as Optimization Modeling with Spreadsheets, Design Thinking and Data Mining with SAS Enterprise Miner
- Prepares you for leadership roles in global supply chain mgt.
- Ranked #1 by Eduniversal and #6 by Financial Times
- Applied learning focus through active-learning projects, case studies, immersion courses, and marketing simulations

Leadership & Career Resources	Job search counseling, on-campus recruiting and a multitude of career resources.	One-Credit hour independent study supervised one-on-one by an individual faculty member.	Participation in LGL - professional leadership development program. Job search counseling, on-campus recruiting and more.	Job search counseling, on-campus recruiting and a multitude of career resources.	Job search counseling, on-campus recruiting and a multitude of career resources.	Professional leadership development, Job search counseling, on-campus recruiting and more.	Job search counseling, on-campus recruiting and a multitude of career resources. Access to Marketing Advisory Board.
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Scholarship/ Assistantship	Scholarships and Course Assistant	Limited Scholarships	Limited Scholarships	Limited Scholarships	Limited Scholarships	Limited Scholarships and Graduate Assistantships	Limited Scholarships
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Tuition (2016-2017)*	\$21,316 - In-State \$40,582 - Out-Of-State (per program)*	\$29,025 - In-State \$32,250 - Out-Of-State (per program)*	\$42,000 - In-State \$48,500 - Out-Of-State (per program) *	\$29,000 - In-State \$46,000 - Out-Of-State (per program) *	\$24,911.55 - In-State \$46,478.90 - Out-Of-State (per program) *	\$33,612 - In-State \$63,261 - Out-Of-State (per program) *	\$21,302 In-State \$33,504 Out-Of-State (per program) *
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* All tuition and fees are subject to increase based on approval by the Purdue University Board of Trustees