

# Professionalism and Ethics in the Master's Programs

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# Encouraging a Professional and Ethical Atmosphere

- “A person becomes courageous by acting as a courageous person would act.”
  - Aristotle

# Encouraging a Professional Atmosphere

- Professionalism is defined both by our standards of acceptable behavior and ethics and within the scope of the organization.
- Some tenets run across all organizations but within this one...

# Krannert's Vision

- ❑ *The Krannert School will be internationally recognized as a premier institution for management education, scholarly research, and the development of career opportunities for those interested in becoming leaders of technology driven enterprises. Krannert will be distinctive from most business schools by having the highest quality expertise in the **leadership and management** of technology intensive organizations.*

# Krannert's Shared Vision

- **A commitment to building skills in teamwork and leadership.**
  - Teamwork is a priority at Krannert, and our graduates earn high marks from recruiters for their collaborative skills. Working together, teams accomplish much more than individual students or employees could alone. Yet how does a diverse group of people with different mindsets and educational backgrounds accomplish a common goal? You'll learn the answer the first day you arrive at Krannert - and every day afterward.
  - *What is required of you to be a good team member?*

# Top Ten Skills Employers Want

1. Ability to work in a team structure
2. Ability to make decisions and solve problems
3. Ability to communicate verbally with people inside and outside an organization
4. Ability to plan organize and prioritize work
5. Ability to obtain and process information
6. Ability to analyze quantitative data
7. Technical knowledge related to the job
8. Proficiency with computer software rprograms
9. Ability to create and/or edit written reports
10. Ability to sell and influence others

# Krannert's Shared Vision

- **A commitment to building skills in teamwork and leadership.**
  - Leadership
  - Krannert life includes many opportunities to get involved and make a difference. You can hone your leadership skills not only through academic achievement, but also through participation in volunteer activities and the various organizations offered by the school.
  - *What does a leader do?*

# Krannert's Shared Vision

- **A commitment to valuing diversity within our community, as characterized by a mutual respect among individuals having different points of view, cultural backgrounds, and specializations.**
  - **Diversity**
  - **Krannert students come from a wide variety of backgrounds. You'll work with people from all over the United States, as well as many other countries - international students typically comprise 35-40 percent of the student body. And not all Krannert students have business educations. Many come from liberal arts, technical, science, or engineering programs, and most have several years' work experience in various industries and fields.**
  - *What is the most important element in working in a diverse atmosphere?*

# Krannert's Shared Vision

- **A commitment to adhering to the highest ethical standards in all our academic and business endeavors.**
  - **Ethics**
  - **A shared commitment to ethics and responsibility underscores our corporate relationships. You'll study cases and examples from real-world business situations, including those that have failed. You'll have the chance to work with companies on special projects and discuss ethics with noted executives. While our faculty provides academic theories, guidance, support, and information, Krannert's corporate liaisons supply the hands-on, day-to-day, in-the-trenches details and experiences.**

# The Parable of the Saddhu

- Did the author face an ethical choice with two sides to it or did he just ignore the alternative choice?
- Would he have acted differently in a single person setting?
- Did the appearance and ethnicity of the Saddhu affect his attitude – would it yours?
- What is the limit of your responsibility?

# Bernie Madoff

## How did that happen?

- Did he start off with that plan?
- Why didn't someone stop him?
- Would you have reported him if you were an employee?
- Would you report a fellow student you saw cheating on an exam?

# How Slippery is that Slope

- Small and builds up
- Cost Benefit
- Corporate Atmosphere

# Krannert Ethics

- We strive to maintain an honorable reputation as a school and individuals
- Prevent a gradual erosion of integrity
- Ethical decision tests
  - Publicity test
  - Trusted friend test
  - Reciprocity test
  - Universality test
  - Obituary test