



PURDUE

K R A N N E R T
SCHOOL OF MANAGEMENT

Washington Campus

Prof. Lynch

What is the Washington Campus?

An intensive educational and professional development course

Students gain first-hand insights from:

- Policy and Public Affairs Experts
- Political and Government Leaders
- Other players from business associations, the media, and NGOs.

Participants learn how to:

- Craft and implement more successful strategies
- Ethically and effectively influence the public policy process
- Identify and Analyze public Policy threats and opportunities



In Addition To Courses

Students get to be in an environment that incorporates:

- Site visits to government offices and agencies
- Historic and important D.C. locations



Are you ready to better understand the actual places and players that shape and make policy?

Course Dates 2017

January 2-6, 2017

March 6-10, 2017

March 13-17, 2017

May 15-19, 2017

August 14-18, 2017

August 21-25, 2017 Specialty course - Public Health

Two credit hours – just Washington Campus

Three credit hours – with additional paper

www.washcampus.edu