



ONLINE

Business Essentials Graduate Certificate Program

The Business Essentials Graduate Certificate program is a mini-MBA online experience offering students the opportunity to further develop their understanding of management and breadth of business knowledge. Students will be able to take classes focusing on a variety of business functions including Accounting, Strategic Management, Financial Management and others. Completion of courses earns students graduate credits that may potentially be dual-counted toward graduate degree programs.

CERTIFICATE EARNED:
BUSINESS ESSENTIALS
THE CERTIFICATE WILL BE
REFLECTED ON TRANSCRIPTS

DELIVERY:
100% Online

FORMAT:
9 Credit Hours

WHO IT IS FOR:
Students who are seeking to
expand the breadth of their
business knowledge

PROGRAM FEES:
Tuition rates determined by
student's academic level at
program start (see below)
**All fees subject to change*

Program Highlights

- Courses taught by the same faculty members teaching MBA and Master's programs at the Krannert School of Management.
- Credits earned for the certificate may be counted toward free electives for some Purdue graduate degree programs or from other universities.
- Great resume builder; certification would appear on official transcripts.
- Undergraduate students are eligible to complete the graduate-level certificate at undergraduate tuition rates; post-undergraduate students will be subject to graduate tuition rates.
- Only a select number of post-undergraduate students will be considered to participate in the certificate program.

Curriculum (9 total required credit hours)

- Accounting (1 credit)
- Marketing Management (1 credit)
- Strategic Management (1 credit)
- Operations Management (1 credit)
- Financial Management (1 credit)
- Ethics (1 credit)
- Negotiation (2 credits)
- Exploring Diversity and Inclusion (1 credits)

**MORE
INFORMATION**

krannert.purdue.edu/online/certificate/business-essentials.php