

**Optional Concentrations for  
School of Management Majors**

*Not available to students outside of the School of Management*

**General Information**

- Concentration courses must be completed with a grade of C- or higher
- All MGMT and ECON 30000 level or higher courses require Upper Division status
- Only one course may be shared between two concentrations
- Space in MGMT and ECON courses may be limited

<b>Accounting</b> (Not available to Accounting majors) <b>Complete 4 of the following courses</b>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 50300 Advanced Accounting	MGMT 35100 C- or higher
	3	MGMT 50400 Tax Accounting	MGMT 35000 C- or higher
	3	MGMT 50500 Management Accounting I	MGMT 31000 and MGMT 35100 C- or higher
	3	MGMT 50600 Auditing	MGMT 35100 C- or higher
	3	MGMT 50700 Advanced Federal Income Taxes	MGMT 50400 C- or higher
	3	MGMT 50900 International Accounting	MGMT 35100 C-- or higher
	3	MGMT 53000 Financial Statement Analysis	MGMT 35000 C- or higher
	3	MGMT 53100 Government/Not for Profit Accounting	MGMT 35100 C- or higher
	3	MGMT 53200 Forensic Accounting & Fraud Examination	MGMT 35000

<b>Analytical Consulting</b> (Quantitative Methods) <b>Complete 12 credits from the following courses</b>			
<b>Complete 2-3 of the following courses</b>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 40500 Six Sigma & Quality Management	MGMT 30500 OR STAT 35000 C- or higher
	3	MGMT 47200 Adv. Spreadsheet Modeling & Simulation	Pre or co-requisite: MGMT 30500 OR STAT 35000 C- or higher
	3	MGMT 49000 Business Data Mining	
	3	MGMT 54400 Database Management Systems	MGMT 38200 C- or higher
	3	ECON 36000 Econometrics	MGMT 30500 or STAT 35000 C- or higher
<b>Complete 1-2 of the following courses</b>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 41100 Investment Management	MGMT 31000 C- or higher
	3	MGMT 42500 Marketing Research	MGMT 30500 OR STAT 35000 and MGMT 32400 C- or higher
	3	MGMT 46200 Advanced Manufacturing Planning & Control Systems	MGMT 36100 C or higher
	3	MGMT 42110 Marketing Analytics	MGMT 30500 or STAT 35000 and MGMT 32400 C- or higher
	3	MGMT 49000 Predictive Analytics	MGMT 30500 or equivalency
	3	MGMT 50600 Auditing	MGMT 35100 C- or higher
	4	MA 37300 Financial Mathematics	Pre or co-requisite MA 16100 /MA16500 C- or higher
	3	ECON 45100 Game Theory	ECON 34000 or MA 16200/16600 C- or higher

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<b>Economics</b> (Not available to Economics majors)			
<b>Complete 4 of the following courses</b>			
Status	Cr.	Course Title	Prerequisites
	3	ECON 34000 Intermediate Microeconomics	ECON 25100 and MA 16010 C- or higher
	3	ECON 35200 Intermediate Macroeconomics	ECON 25100, ECON 25200, MA 16010 C- or higher
	3	ECON 36000 Econometrics	MGMT 30500 or STAT 35000 C- or higher
	3	ECON 36100 Antitrust and Regulation	ECON 25100 C- or higher
	3	ECON 37000 International Trade	ECON 25100, ECON 25200, MA 16010 C- or higher
	3	ECON 38000 Money and Banking	ECON 25100 and ECON 25200 C- or higher
	3	ECON 38500 Labor Economics	ECON 25100 C- or higher
	3	ECON 42200 Public Finance and Taxation	ECON 25100, ECON 25200, MA 16010 C- or higher
	3	ECON 45100 Game Theory	ECON 34000 or MA 16200/16600 C- or higher
	3	ECON 46100 Industrial Organization	ECON 25100 and MA 16010 C- or higher
	3	ECON 46600 International Economics	ECON 25100 and ECON 25200 C- or higher
	3	ECON 47100 Behavioral Economics	ECON 25100 and MA 16010 C- or higher

<b>Finance</b> (Not available for Finance Majors)			
<b>Complete the following 2 courses</b>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 41100 Investment Management	MGMT 31000 C or higher
	3	MGMT 41300 Adv. Corporate Financial Management	MGMT 31000 C or higher
<b>Complete 2 of the following courses</b>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 35100 Intermediate Accounting II	MGMT 35000 C or higher
	3	MGMT 41200 Financial Institutions & Markets	MGMT 31000 C or higher
	3	MGMT 41500 International Financial Management	MGMT 31000 C or higher
	3	MGMT 41601 Mergers and Acquisitions	MGMT 31000 C or higher
	3	ECON 38000 Money and Banking	ECON 25100 and ECON 25200 C- or higher

<b>Global Leadership and Human Capital</b>			
<b>Complete 3 of the following courses</b>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 44310 Managing Human Capital Globally	OBHR 33000 C- or higher
	3	MGMT 44362 Leadership & Organizational Change	n/a
	3	MGMT 44429 Employee Relations & Performance Management	Prerequisite or Co-Requisite: MGMT 44428 C- or higher
	3	MGMT 44690 Negotiation & Decision Making	OBHR 33000 C- or higher
		OBHR 59000 Advanced Topics in Organizational Behavior and Resource Management	Graduate level, offered by OBHR area only; 590's require minimum GPA of 3.40 or permission from instructor
<b>Complete 1 of the following courses</b>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 44710 Competitive Strategy	Prerequisite or Co-Requisite: MGMT 45100 C- or higher
	3	MGMT 45200 Manufacturing Strategy & Process Innovation	MGMT 45100 C- or higher
	3	MGMT 45900 International Management	MGMT 45100 C- or higher

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**International Business**

**Complete 12 credits from the following courses**

Status	Cr.	Course Title	Prerequisites
	3	MGMT 39000 International Internship	
	3	MGMT 41500 International Financial Management	MGMT 31000 C or higher
	3	MGMT 42210 International Marketing	MGMT 32400 C- or higher
	3	MGMT 44310 Managing Human Capital Globally	OBHR 33000 C- or higher
	3	MGMT 45900 International Management	MGMT 45100 C- or higher
	3	MGMT 49000 Managing in Developing Economies	
	3	MGMT 50900 International Accounting	MGMT 35100 C- or higher
	3	ECON 37000 International Trade	ECON 25100, ECON 25200, MA 16010 C- or higher
	3	ECON 46600 International Economics	ECON 25100 and ECON 25200 C- or higher
	3	MGMT 49000 Any international management class	
	3	Foreign Language course 20100, 20200, 30100, 30200, 40100, or 40200	
	3	Purdue approved study abroad program taken for course credit	

**You may also complete up to 3 credits from the following courses**

Status	Cr.	Course Title	Prerequisites
	3	COM 22400 Communicating in the Global Workplace	
	3	COM 30300 Intercultural Communication	
	3	POL 34500 West European Democracies in the Post-Industrial Age	
	3	POL 43100 Selected Problems in International Law	POL 13000 D- or higher
	3	POL 43300 International Organization	POL 13000 D- or higher
	3	POL 43500 International Law	POL 13000 D- or higher
	3	ANTH 38000 Using Anthropology in the World	
	3	ANTH 59200 Development Anthropology	
	3	Approved courses from other colleges	

**Management Information Systems**

**Complete the following courses**

Status	Cr.	Course Title	Prerequisites
	3	MGMT 29000 Program for Business Applications (preferred) or CNIT 17500 or CS 17700	
	3	MGMT 54400 Database Management Systems	Pre or co-requisite MGMT 38200 C- or higher
	3	MGMT 54500 Systems Development	

**Complete 1 of the following courses**

Status	Cr.	Course Title	Prerequisites
	3	MGMT 48800 Electronic Commerce and Information Strategies	MGMT 38200 C- or higher
	3	MGMT 54700 Computer Communications Systems	MGMT 38200 C- or higher

**(This list does not fulfill the required applied science minor for IM majors)**

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<b>Marketing</b> (not available to Marketing majors) <i>Complete 4 of the following courses</i>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 42210 International Marketing	MGMT 32400 C- or higher
	3	MGMT 42300 New Product Development	MGMT 32400 C- or higher
	3	MGMT 42500 Marketing Research	MGMT 30500 OR STAT 35000 and MGMT 32400 C- or higher
	3	MGMT 42610 Brand Management	MGMT 32400 C- or higher
	3	MGMT 49000 Experiential Marketing	
	3	MGMT 42710 Digital & Social Media Marketing	MGMT 32400 C- or higher
	3	MGMT 42110 Marketing Analytics	MGMT 30500 or STAT 35000 and MGMT 32400 C- or higher
		AGEC 33100 Principles of Selling in Agricultural Business	
	3	COM 25600 Introduction to Advertising	

<b>Operations and Supply Chain Management</b> <i>Complete 12 credit hours from the following courses</i>			
<i>Complete the following 2 courses for 6 credits</i>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 46400 Logistics: Concepts & Models	
	3	MGMT 46300 Supply Chain Analytics	
<i>Complete at least 6 credits of the following courses</i>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 40500 Six Sigma and Quality Management	MGMT 30500 OR STAT 35000 C- or higher
	3	MGMT 45200 Manufacturing Strategy & Process Innovation	MGMT 36100 and MGMT 45100 C- or higher
	3	MGMT 46200 Advanced Manufacturing Planning & Control Systems	MGMT 36100 minimum grade C
	3	MGMT 47200 Advanced Spreadsheet Modeling	Pre or co-requisite: MGMT 30500 OR STAT 35000 C- or higher
	3	MGMT 49000 Predictive Analytics	
	2	MGMT 56200 Project Management	Pre or co-requisite MGMT 36100

<b>Technology, Innovation &amp; Entrepreneurship (TIE)</b> <i>Complete 12 credits of the following courses</i>			
<i>Complete 3 of the following courses.</i>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 44710 Competitive Strategy	MGMT 45100 C- or higher
	3	MGMT 44810 Technology Strategy	MGMT 45100 C- or higher
	3	MGMT 45200 Manufacturing Strategy & Process Innovation	MGMT 45100 and MGMT 4600 or MGMT 36100 C- or higher
	3	MGMT 48400 New Entrepreneurship	MGMT 31000 and MGMT 32400 C- or higher
<i>Complete 1 of the following courses:</i>			
Status	Cr.	Course Title	Prerequisites
	3	MGMT 44362 Leadership & Organizational Change	n/a
	3	MGMT 44690 Negotiation & Decision Making	Pre or co-requisite OBHR 33000 C- or higher