### Accounting
(Not available to Accounting majors)

**Successfully complete 4 of the following courses**
- MGMT 50300 Advanced Accounting
- MGMT 50400 Tax Accounting
- MGMT 50500 Management Accounting I
- MGMT 50600 Auditing
- MGMT 50700 Advanced Tax Accounting
- MGMT 50900 International Accounting
- MGMT 53000 Financial Statement Analysis
- MGMT 53100 Governmental/Not for Profit Accounting
- MGMT 53200 Forensic Accounting

### Finance

**Successfully complete the following 2 courses**
- MGMT 41100 Investment Management
- MGMT 41300 Adv. Corporate Financial Management

**Successfully complete 2 of the following courses**
- MGMT 41200 Financial Markets & Institutions
- ECON 38000 Money and Banking
- MGMT 41500 International Financial Management
- MGMT 35100 Intermediate Accounting II
- MGMT 49000 Corporate Restructuring & Mergers

### Economics
(Not available to Economics majors)

**Successfully complete 4 of the following courses**
- ECON 34000 Intermediate Microeconomics
- ECON 35200 Intermediate Macroeconomics
- ECON 36000 Econometrics
- ECON 36100 Antitrust and Regulation
- ECON 37000 International Trade
- ECON 38000 Money and Banking
- ECON 38500 Labor Economics
- ECON 45100 Game Theory
- ECON 46100 Industrial Organization
- ECON 47100 Behavioral Economics

### Organizational Behavior

**Human Resource Management**

**Successfully complete at least 12 credits in following courses**

**Successfully complete 2 to 3 of the following courses**
- OBHR 42900 Labor Relations
- OBHR 47000 The Management of Advanced Manufacturing Organizations
- OBHR 49000 Advanced Topics in OBHR

**Successfully complete 1 to 2 of the following courses**
- PSY 47300 Selection and Performance Appraisal (see MyPurdue for prerequisites)
- PSY 47500 Work Motivation and Job Satisfaction (see MyPurdue for prerequisites)
- ECON 38500 Labor Economics
- MGMT 45300 Labor and Employment Law
- MGMT 49000 Ethics & Corporate Social Responsibility
- MGMT 49000 Business Ethics & Law
- COM 32400 Introduction to Organizational Communication (see MyPurdue for prerequisites)
- COM 32500 Interviewing: Principles & Practice (see MyPurdue for prerequisites)

### Marketing

**Successfully complete at least 12 credits in following courses**

**Successfully complete 2 to 3 of the following courses**
- MGMT 42300 New Product Development
- MGMT 42500 Marketing Research
- MGMT 49000 Marketing Analytics (MRKT Engineering)
- MGMT 49000 Brand Management
- MGMT 49000 International Marketing
- MGMT 49000 Business to Business Marketing
- MGMT 49000 Social Media & Interactive Marketing

**Successfully complete 1 to 2 of the following courses**
- AGEC 33100 Principles of Selling in Agricultural Business (see MyPurdue for prerequisites)
- COM 25600 Introduction to Advertising (see MyPurdue for prerequisites)

### Management Information Systems

**Successfully complete the following courses**
- MGMT 29000 Programming for Business Applications (preferred)
  or CNIT 17500
  or CS 17700
- MGMT 54400 Database Management Systems
- MGMT 54500 Systems Development

**Successfully complete 1 of the following courses**
- MGMT 48800 Electronic Commerce and Information Strategies
- MGMT 54700 Computer Communications Systems
  (This list does not fulfill the required applied science minor for IM majors)

*Concentration courses must be completed with grade of C- or better.*
For more information and prerequisites: [http://www.mgmt.purdue.edu/undergraduate/academics/home.asp](http://www.mgmt.purdue.edu/undergraduate/academics/home.asp)
# Optional Concentrations for School of Management Majors

Not available to students outside of the School of Management

## Operations and Supply Chain Management

**Successfully complete 12 credit from the following courses**
- MGMT 49000 Logistics
- MGMT 49000 Supply Chain Analytics

**Successfully complete the following 2 courses for 6 credits**
- MGMT 45200 Manufacturing Strategy (3cr)
- MGMT 46200 Advanced Manufacturing Planning & Control Systems (3cr)
- MGMT 40500 Six Sigma and Quality Management
- MGMT 49000 Predictive Analytics
- MGMT 49000 Adv. Spreadsheet Modeling
- MGMT 49000 Project Management (2cr/Mod 2 & 3)

## Analytical Consulting (Quantitative Methods)

**Successfully complete 12 credits from the following courses**
- MGMT 40500 Six Sigma and Quality Management
- MGMT 49000 Adv. Spreadsheet Modeling & Simulation
- MGMT 49000 Business Data Mining
- MGMT 54400 Database Management Systems
- ECON 36000 Econometrics

**Successfully complete 1 to 2 of the following courses**
- MGMT 42500 Marketing Research
- MGMT 49000 Predictive Analytics
- MGMT 49000 Marketing Analytics
- MGMT 41100 Investment Management
- MGMT 46200 Advanced Manufacturing Planning & Control Systems
- MGMT 50600 Auditing
- MA 37300 Financial Mathematic (see MyPurdue for prerequisites)
- ECON 45100 Game Theory

## Strategic Management

**Successfully complete 12 credits of the following courses**
- MGMT 45200 Manufacturing Strategy
- MGMT 48400 Management New Entrepreneurship
- MGMT 45900 International Management*
- MGMT 49000 Technology Strategy*
- MGMT 49000 Competitive Strategy*

*these courses are not offered on a regular basis

**Successfully complete 2 of the following courses**
- MGMT 42300 New Product Development
- MGMT 42500 Marketing Research
- MGMT 49000 Advanced Spreadsheet Modeling
- MGMT 41300 Advanced Corporate Finance
- MGMT 49000 Corporate Restructuring and Mergers
- MGMT 48800 Electronic Commerce and Information Strategy
- MGMT 49000 Social Entrepreneurship in Practice
- ECON 46100 Industrial Organization
- ECON 45100 Game Theory

## International Business

**Successfully complete 12 credits from the following courses**
- MGMT 39000 International Internship (3 credits)
- MGMT 41500 International Financial Management
- MGMT 45900 International Management
- MGMT 50900 International Accounting
- MGMT 39000 Topics in International Management
- MGMT 49000 Managing in Developing Economies
- MGMT 49000 International Marketing
- ECON 37000 International Trade
- ECON 46600 International Economics

One modern Foreign language course 20100, 20200, 30100, 30200, 40100, or 40200. (max. 3 credits)

Purdue approved study abroad program taken for course credit.

**You may also successfully complete up to 3 credits from the following courses** (see MyPurdue for prerequisites)
- COM 22400 Communicating in the Global Workplace
- COM 30300 Intercultural Communication
- POL 34500 West European Democracies in the Post-Industrial Age
- POL 43100 Selected Problems in International Law
- POL 43300 International Organization
- POL 43500 International Law
- ANTH 39200 Using Anthropology in the World
- ANTH 59200 Development Anthropology

Approved courses from other schools and colleges.

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*Concentration courses must be completed with grade of C- or better.*

For more information and prerequisites: [http://www.mgmt.purdue.edu/undergraduate/academics/home.asp](http://www.mgmt.purdue.edu/undergraduate/academics/home.asp)